

# Business growth

Your development and the team you have around you is very important to a fast and stable business growth. If a business grows too quickly without the proper foundations a company can go bankrupt. This booklet is here to help guide you and ensure a healthy development.

## Product development

It's important to always keep an eye out on new tools and formulas which might help you expand your offerings and sales.

## Diversification

Diversification is an important tool if you have too much of an overall business it can help you to expand the business.

## Market Share

Always check and keep an eye on competitors. See what they're doing and how they're growing gather all the numbers and data.

