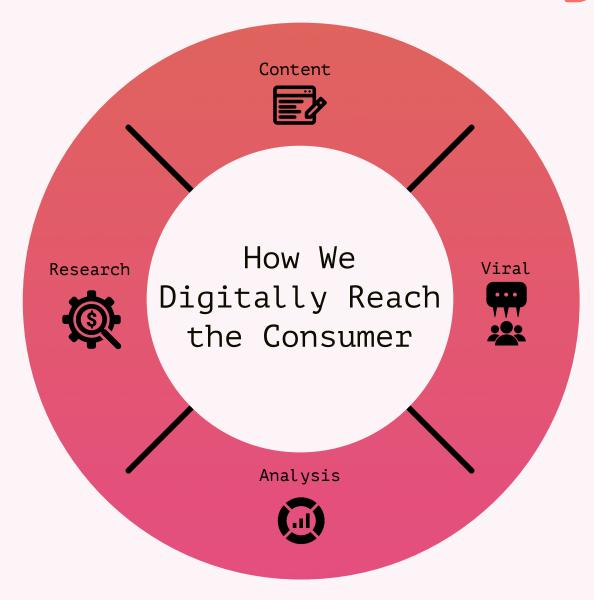
## MARKETING Strategy



How marketing has impacted our consumer interaction over the past 5 years.

+15%	+20%	+35%	+55%	+75%
2015	2016	2017	2018	2019

