



# Scale Digital Innovations With Cloud Services

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# Industry trends



**Faster**  
Time to Value



**Cloud**  
Agility



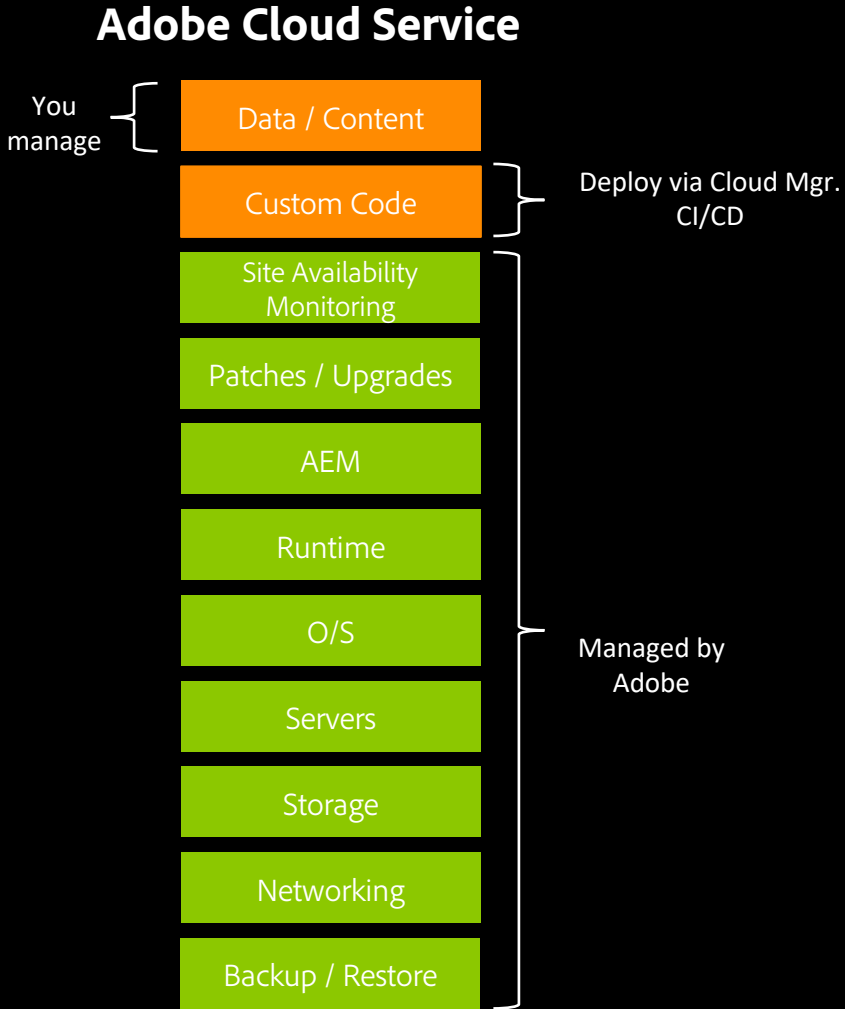
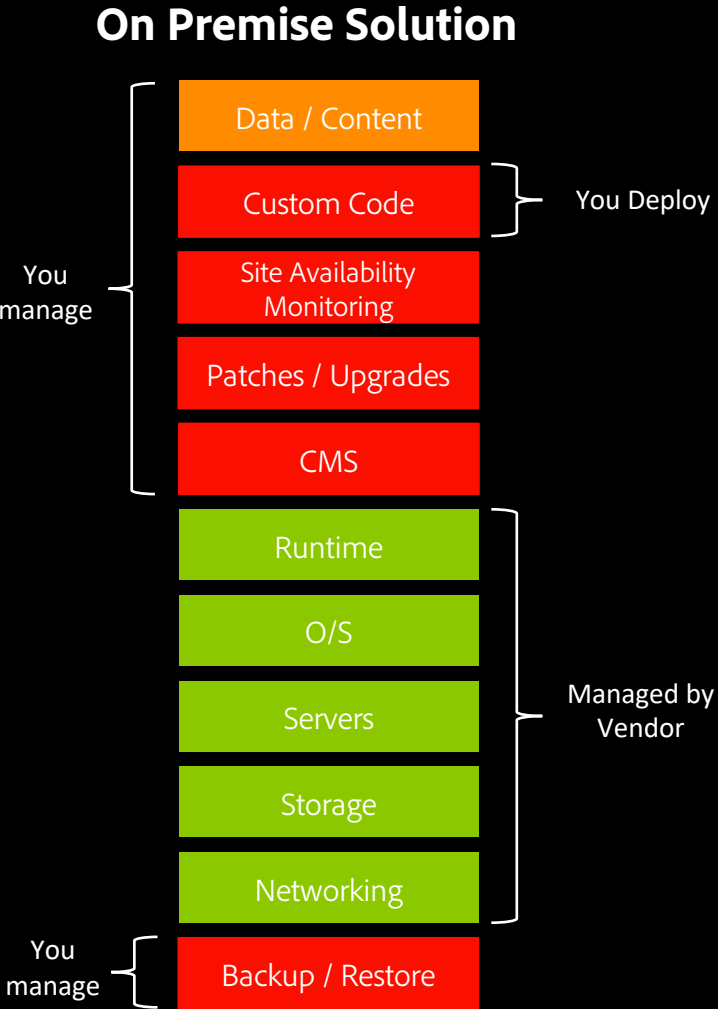
**Constant**  
Optimisation

# Agility

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# Robust Service

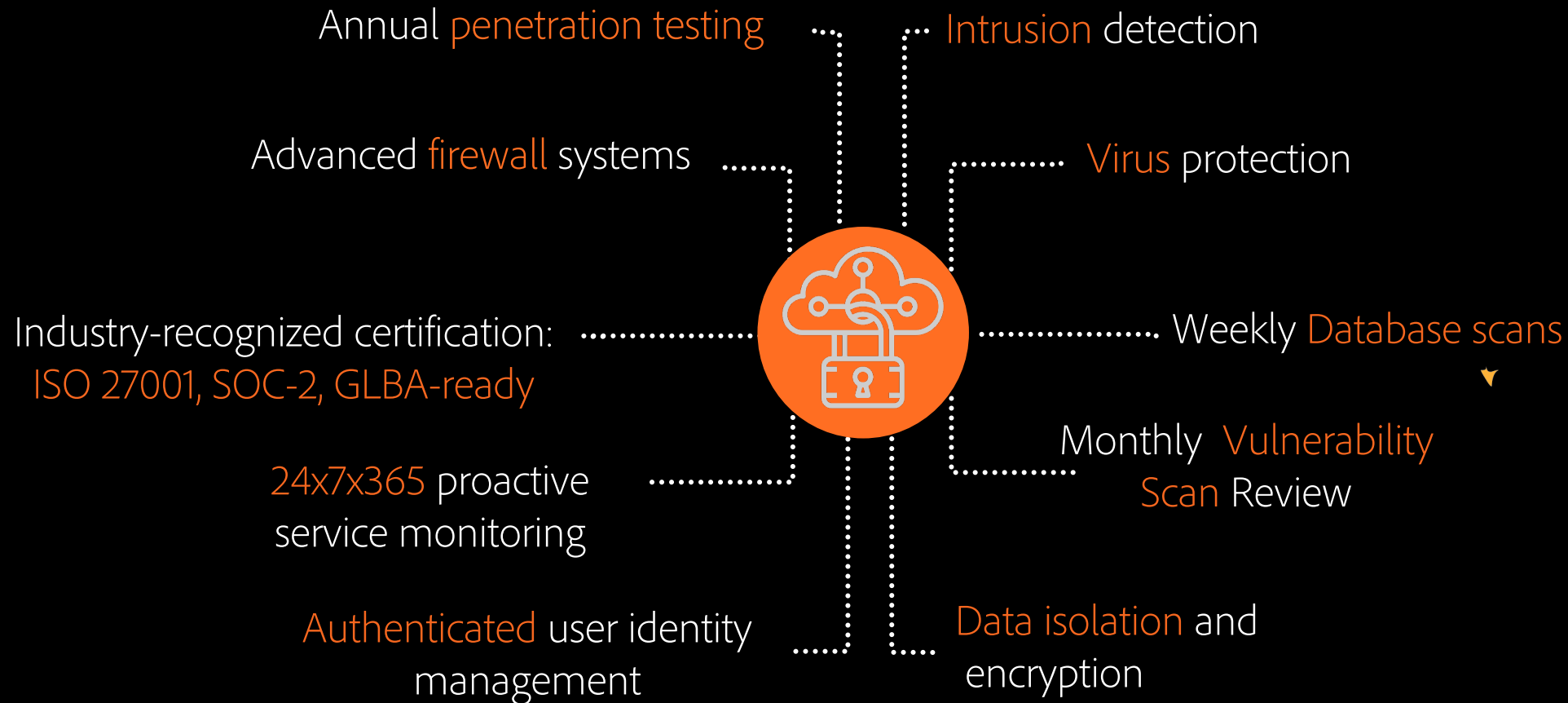


# Security

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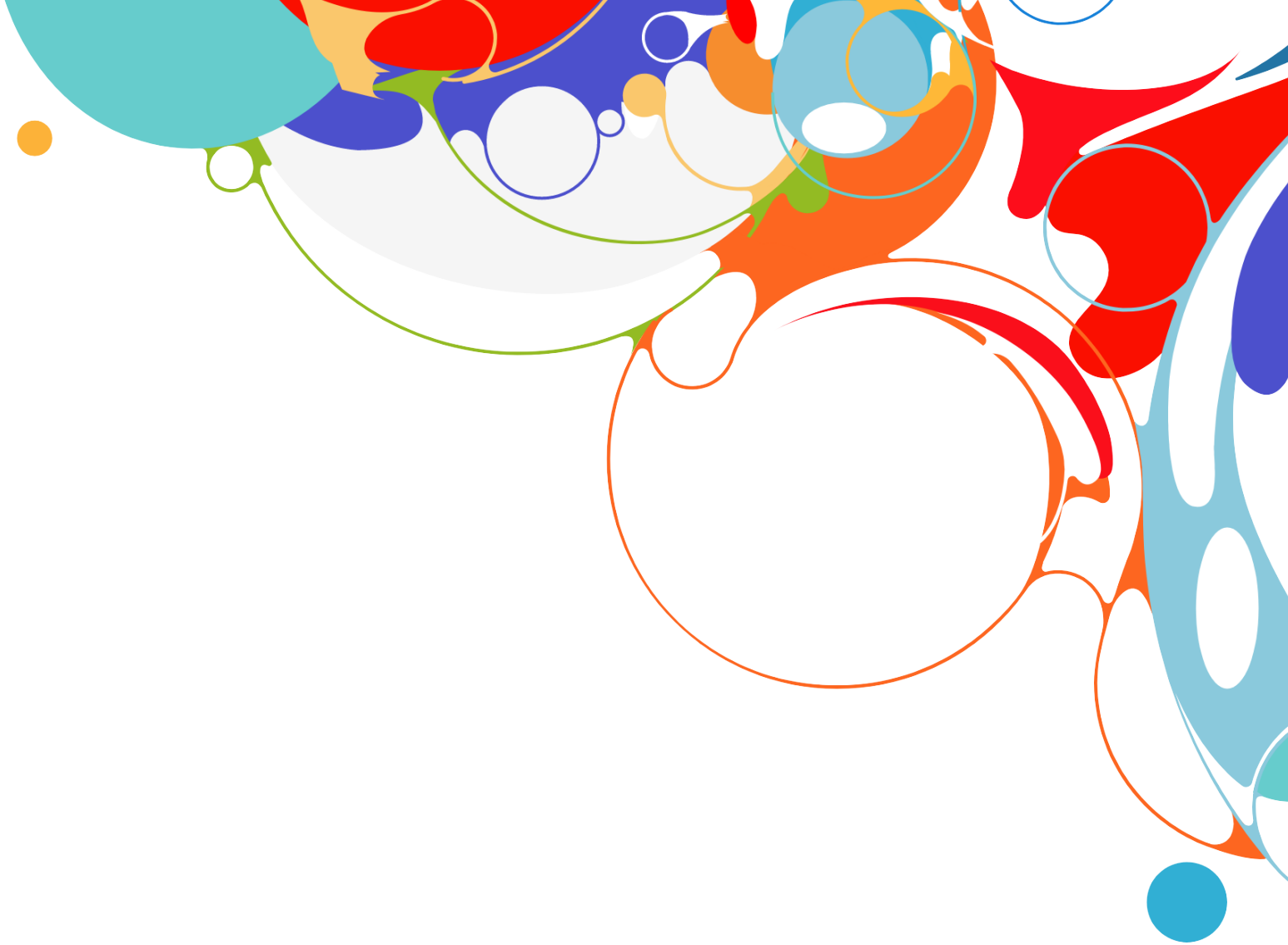


# Security Features of AEM as Cloud Service



# Performance

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# Cloud Manager for Adobe Experience Manager



Continuous integration  
and delivery



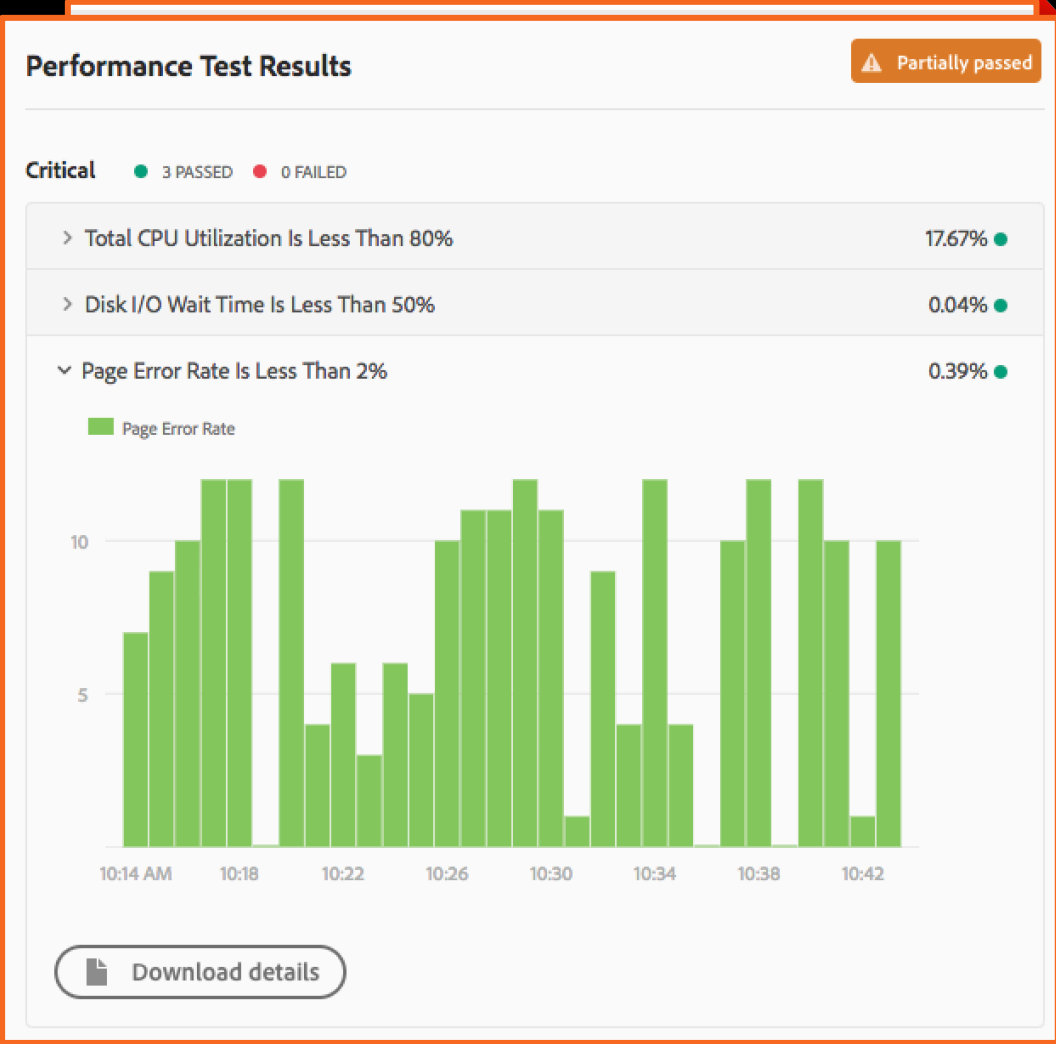
Code inspection, performance  
testing, and security validation



Automatic, scheduled or  
manual deployment



Auto-scaling



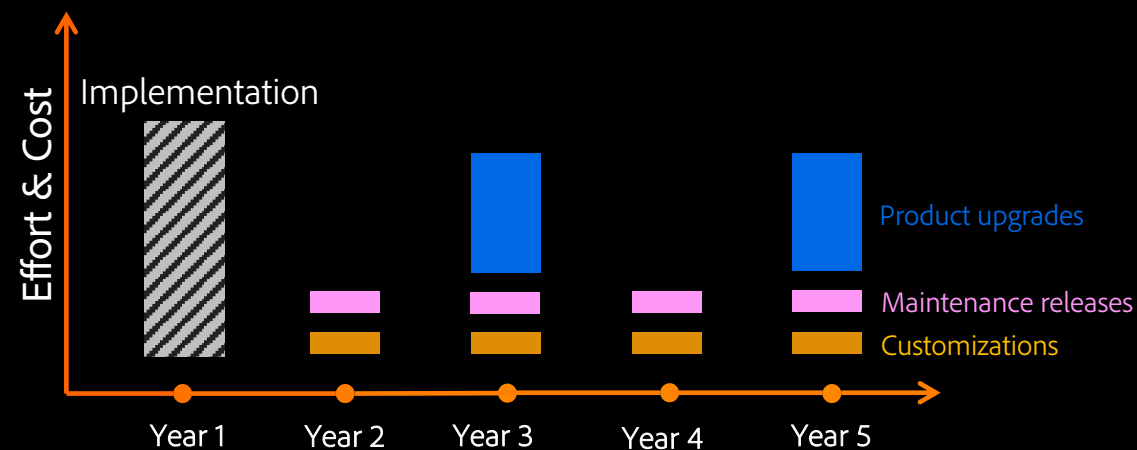


# Cost to run

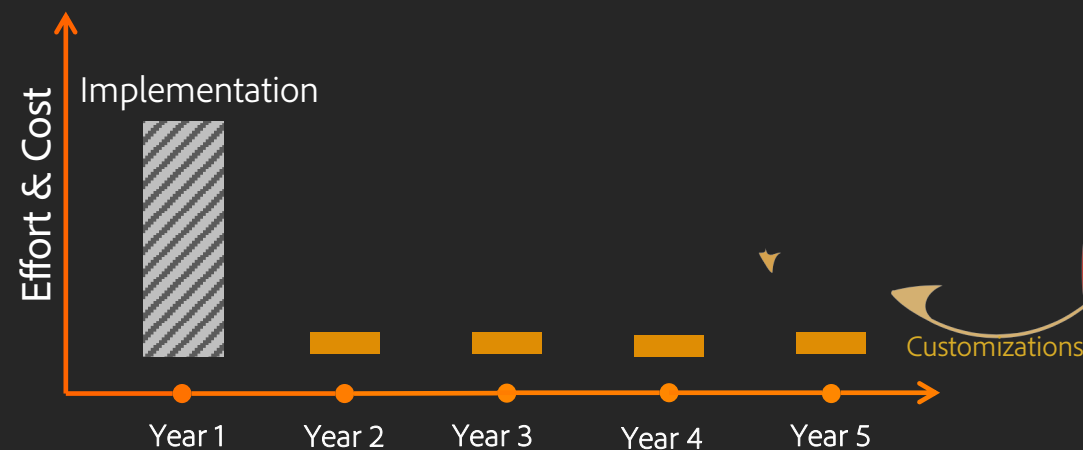
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# Lower Total Cost of Ownership



TCO – Industry average



TCO – AEM as a Cloud Service

# Key Takeaways - Benefits of AEM as Cloud Service



Always current



Modular, scalable,  
and global



Performance  
resiliency



Secure by  
default

