

# Adobe Summit 2026 Sponsorship Prospectus

The Venetian Convention  
and Expo Center

April 20-22  
Las Vegas and online

**Adobe  
Summit**



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# Event Overview

## Who

Summit is attended by digital marketing professionals from practitioners to executives.

- Advertisers
- Agencies & System Integrators
- Analysts
- Campaign Managers
- Commerce Executives
- Content Managers
- IT Developers
- Marketing Executives
- Publishers
- Social Marketers
- Tech Providers
- And more...

## What

Summit is the premier digital experience conference to connect with **14,000** attendees in-person and reach an expansive online audience worldwide. These decision makers gain insights and skills for creating personalized experiences that drive customer engagement, brand loyalty, and growth.

## When

April 20-22, 2026

## Where

Las Vegas  
The Venetian Convention & Expo Center

## Contact Us

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# Why Sponsor Summit?

- Increase sales by building pipeline and generating marketing qualified leads
- Raise brand awareness about new products and services
- Network with industry leaders and strengthen customer relationships
- Interact with the Summit community of influential digital marketers
- Amplify your announcements with extra press and media coverage
- Reach an expanded audience with Summit online



# What Sponsors Are Saying

"Sponsoring Adobe Summit was a valuable experience for the TMG brand. We were able to have targeted conversations with active decision makers about Adobe products and our capabilities to support their evolution. It's a great show to sponsor."

- Jenn | TMG

"Adobe Summit is an all-around exceptional event. From the quality of the attendees, to the topics covered in the sessions; our team finds immense value in participating."

- Torey | Knak

"Being a platinum sponsor was a valuable experience. The opportunity to connect with industry leaders and potential customers is one of the reasons why we look forward to participating in future Summits."

- Hariram | TCS

"The Adobe Summit team does an outstanding job at making sure partners are well prepared for Summit before and during the conference."

- Tony | Publicis Sapient

"Adobe Summit is a great opportunity to meet decision-makers and Adobe customers interested in finding solutions to real business problems."

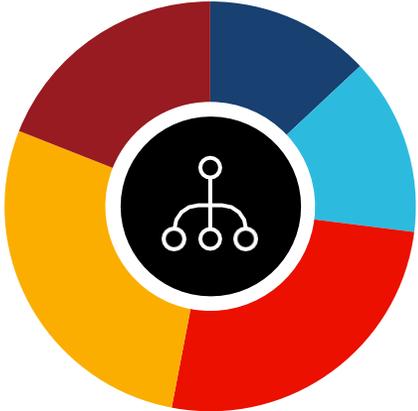
- Chris | Typefi

"Adobe Summit is our favorite event of the year. It's the only conference that combines the power of industry and technical experts with real customers sharing innovative ways they are transforming their digital businesses."

- Emily | Infosys x Blue Acorn iCi

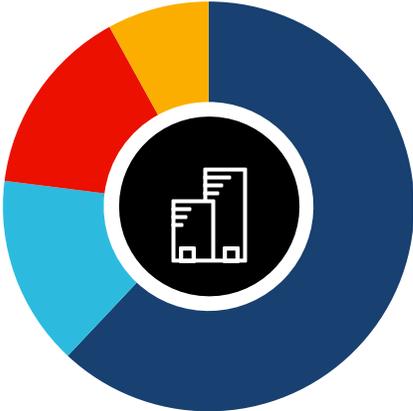
# In-Person Attendee Profile

### Job Level



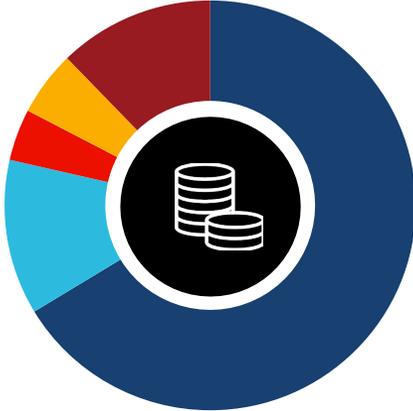
- 13% C-Level Executive
- 14% Senior Vice President/Vice President
- 26% Senior Director / Director
- 28% Senior Manager / Manager
- 19% Individual Contributor / Self Employed

### Company Size



- 62% 5,000+ employees
- 15% 1,000 – 4,999 employees
- 15% 100 – 999 employees
- 8% 1 – 99 employees

### Company Revenue



- 65% Over \$1B
- 12% \$201M - \$1B
- 4% \$101M - \$200M
- 5% \$51M - \$100M
- 12% Less than \$50M

\*Data from Summit 2025 in-person event

# Attendee Companies at Summit 2025

The Adobe Summit community is made up of thousands of top companies worldwide.

## Advertising

## Banking

## Online Retail

## High Tech

## Healthcare



# Summit 2025 Top Sponsors

## Diamond



## Experience



## Platinum



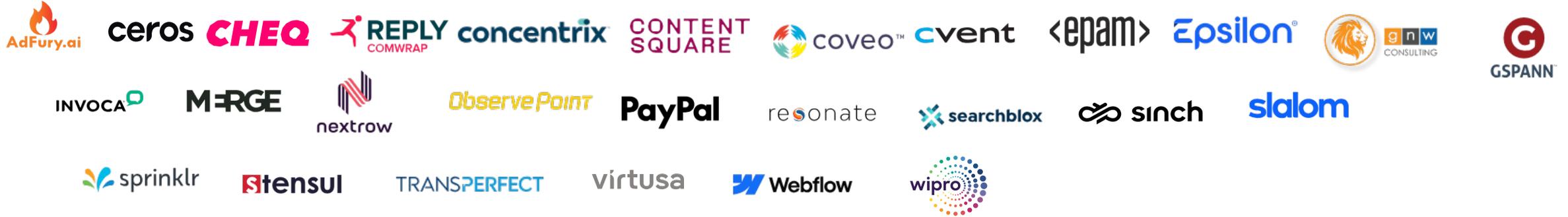
## Gold



Adobe

# Summit 2025 Sponsors

## Silver



## Bronze



# Summit 2025 Sponsors

## Showcase



## Engagement



# Diamond Sponsorship

By Invitation Only

## Premium Benefits

Two IN-PERSON 60-minute breakout sessions  
Leads captured from session attendees starting mid February when session scheduler launches

Session selection priority based on receipt date of signed contract and sponsor level

Option to add one 15-minute virtual session for \$12,500

One IN-PERSON 25-minute Community Pavilion theater session

Leads captured from session attendees.

Session selection priority based on receipt date of signed contract and sponsor level.

One upgraded meeting room

One exclusive hospitality suite  
Access for five nights during the event to host receptions, client meetings, etc.

Access to VIP sponsor area at Summit Bash

Logo included in 3 Show Daily emails

Featured Promotion in one Show Daily

Premium Digital Ad Package

20% Discount on Branding Opportunity Add-Ons

Social media reshares on Adobe Summit channels

Pre-event email and social promotion Logo in select emails and social media posts.

Premium on-site signage  
Prominent branding in high-traffic locations.

Keynote branding  
Logo featured on slide before keynote

Premium Branding and Exposure.

## Event Passes

Pass Type	Quantity
Full Conference Pass	22
Booth Staff Pass No Breakout Sessions or Labs	14
Speaker Pass Full Conference	4
Additional Full Conference Pass for \$1,695	35
Additional Booth Staff Pass for \$1,050	10

## Exhibit Space

40'x 40' exhibit space

Sponsor to provide booth property.

Booth selection priority based on date of signed contract and sponsor level.

Complimentary Wi-fi network available.

Hardline available for purchase if doing live demos, etc.  
Hotspots and routers strictly prohibited.

Five lead retrieval scanners

Collect name, company, job title, & email.

## Additional Exposure and Reach

Marketing banner on pre-event website

Listing on Summit website sponsor

hub and mobile app

Logo, link, and 150-word description.

In-person sponsor giveaways promoted to Summit attendees

Advance access to press list prior to Summit

## Online Event

Premium branding on Summit website

Logo, link, 150-word description, and company URL.

All sponsor deliverables subject to review and approval.

# Platinum Sponsorship | \$210,000

**SOLD OUT**

## Premium Benefits

One IN-PERSON 60-minute breakout session  
Leads captured from in-person session attendees starting mid February when session scheduler launches  
Session selection priority based on receipt date of signed contract and sponsor level.

Option to add one 15-minute virtual session for \$14,000

One dedicated meeting room  
Option to upgrade to a double meeting room for \$15,000

One exclusive hospitality suite  
Access for three nights during the event to host receptions, client meetings, etc.

Keynote branding  
Logo featured on slide before keynote  
Access to VIP sponsor area at Bash  
Logo included in 2 show daily emails  
Premium Digital Ad Package  
10% Discount on Branding Opportunity Add-Ons

Pre-event email and social promotion  
Logo in select emails and social media posts.  
Premium on-site signage  
Prominent branding in high-traffic locations.

## Event Passes

Pass Type	Quantity
Full Conference Pass	11
Booth Staff Pass No Breakout Sessions or Labs	9
Speaker Pass Full Conference	2
Additional Full Conference Pass for \$1,695	20
Additional Booth Staff Pass for \$1,050	5

## Exhibit Space

30'x 30' exhibit space  
Sponsor to provide booth property.  
Booth selection priority based on date of signed contract and sponsor level.

Complimentary Wi-fi network available.  
Hardline available for purchase if doing live demos, etc.  
Hotspots and routers strictly prohibited.

Four lead retrieval scanners  
Collect name, company, job title, & email.

## Additional Exposure and Reach

Listing on website sponsor hub and mobile app  
Logo, link, and 150-word description.  
In-person sponsor giveaways promoted to attendees

Advance access to press list prior to Summit

## Online Event

Premium branding on Summit website  
Logo, link, 150-word description, and company URL.

All sponsor deliverables subject to review and approval.



# Gold Sponsorship | \$152,000

## SOLD OUT

### Premium Benefits

One IN-PERSON 60-minute breakout session  
Leads captured from in-person session attendees starting mid-February when session scheduler launches  
Session selection priority based on receipt date of signed contract and sponsor level

Option to add one 15-minute virtual session for \$14,000

One dedicated meeting room  
Option to upgrade to a double meeting room for \$15,000

Logo included in 1 show daily email

Premium on-site signage  
Prominent branding in high-traffic locations.

10% Discount on Branding Opportunity Add-Ons

### Event Passes

Pass Type	Quantity
Full Conference Pass	7
Booth Staff Pass No Breakout Sessions or Labs	7
Speaker Pass Full Conference	2
Additional Full Conference Pass for \$1,695	11
Additional Booth Staff Pass for \$1,050	4



### Exhibit Space

20'x 20' exhibit space  
Sponsor to provide booth property  
Booth selection priority based on date of signed contract and sponsor level.

Complimentary Wi-fi network available.  
Hardline available for purchase if doing live demos, etc.  
Hotspots and routers strictly prohibited.

Three lead retrieval scanners  
Collect name, company, job title, & email.

### Additional Exposure and Reach

Listing on website sponsor hub and mobile app  
Logo, link, and 100-word description.

In-person sponsor giveaways promoted to attendees

Advance access to press list prior to Summit

### Online Event

Logo, link, 100-word description, and company URL.

All sponsor deliverables subject to review and approval.

# Silver Sponsorship | \$66,500

## Premium Benefits

Premium on-site signage Prominent branding in high-traffic locations
One shared meeting room Opportunity to upgrade to a dedicated meeting room for \$10,000
5% Discount on Branding Opportunity Add-Ons
Option to add a 15-minute virtual session for \$15,000

## Event Passes

Pass Type	Quantity
Full Conference Pass	5
Booth Staff Pass No Breakout Sessions or Labs	5
Additional Full Conference Pass for \$1,695	6
Additional Booth Staff Pass for \$1,050	3



## Exhibit Space

10'x 20' exhibit space Sponsor to provide booth property. Booth selection priority based on date of signed contract and sponsor level.
Complimentary Wi-fi network available. Hardline available for purchase if doing live demos, etc. Hotspots and routers strictly prohibited.
Two lead retrieval scanners Collect name, company, job title, & email.

## Additional Exposure and Reach

Listing on website sponsor hub and mobile app Logo, link, and 100-word description.
In-person sponsor giveaways promoted to attendees
Access to press list

## Online Event

Logo, link, 100-word description, and company URL.
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All sponsor deliverables subject to review and approval.

# Bronze Sponsorship | \$33,000

## Premium Benefits

Premium on-site signage Prominent branding in high-traffic locations.
5% Discount on Branding Opportunity Add-Ons
Option to add a 15-minute virtual session for \$15,000

## Event Passes

Pass Type	Quantity
Full Conference Pass	2
Booth Staff Pass No Breakout Sessions or Labs	3
Additional Full Conference Pass for \$1,695	5
Additional Booth Staff Pass for \$1,050	2



## Exhibit Space

10'x 10' exhibit space Sponsor to provide booth property. Booth selection priority based on date of signed contract and sponsor level.
Complimentary Wi-fi network available. Hardline available for purchase if doing live demos, etc. Hotspots and routers strictly prohibited.
One lead retrieval scanner Collect name, company, job title, & email.

## Additional Exposure and Reach

Listing on website sponsor hub and mobile app Logo, link, and 50-word description.
In-person sponsor giveaways promoted to attendees

## Online Event

Logo, link, 50-word description, and company URL.
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All sponsor deliverables subject to review and approval.

# Showcase Sponsorship | \$17,500

SOLD OUT

Showcase level sponsorships are available to Adobe partners only

## Exhibit Space

One Turnkey Kiosk  
Adobe to provide kiosk property  
1 Graphic Panel, 1 Monitor, 1 Electrical Drop, & 1 Stool

Complimentary Wi-fi network available.  
Hardline available for purchase if doing live demos, etc.  
Hotspots and routers strictly prohibited.

One lead retrieval scanner  
Collect name, company, job title, & email.

## Event Passes

Pass Type	Quantity
Booth Staff Pass No Breakout Sessions or Labs	2
Additional Full Conference Pass for \$1,695	2
Additional Booth Staff Pass for \$1,050	1

## Additional Exposure

Listing on website sponsor hub and mobile app  
Logo, link, and 50-word description.

In-person sponsor giveaways promoted to attendees

## Online Event

Logo, link, 50-word description, and company URL.



All sponsor deliverables subject to review and approval.

# Engagement | \$21,000

Branding Opportunity Add-On Required

## Premium Benefits

20% Discount on Branding Opportunity Add-Ons (Exclusions may apply)

## Exposure

Listing on website sponsor hub and mobile app  
Logo, link, and 50-word description.

Logo in On-site signage

Enhanced Digital Signage Package

Placement of sponsor designed banner to be displayed for 8-seconds in a loop with other banners on multiple digital signage displays located in high traffic areas.

## Event Passes

Pass Type	Quantity
Full Conference Pass	4
Additional Full Conference Pass for \$1,695	15

## Online Event

Logo, link, 50-word description, and company URL.



# Sponsorship Level Benefits Overview

	Diamond	Platinum	Gold	Silver	Bronze	Showcase	Engagement
<b>Premium Benefits</b>	<b>Invite Only</b>	<b>\$210,000</b>	<b>\$152,000</b>	<b>\$66,500</b>	<b>\$33,000</b>	<b>\$17,500</b>	<b>\$21,000</b>
In-person breakout session	2	1	1				
In-person theater session	1						
Exclusive hospitality suite	5 nights	3 nights					
Social media reshares	◆						
On-site meeting room	1 Upgraded	1 Dedicated	1 Dedicated	1 Shared			
Keynote branding	◆	◆					
VIP access to Bash sponsor lounge	◆	◆					
Pre-event email and social media promotions	◆	◆					
Logo included in show daily emails	3	2	1				
Premium on-site signage	◆	◆	◆	◆	◆		
<b>Exhibit Space</b>							
Exhibit space	40'x40'	30'x30'	20'x20'	10'x20'	10'x10'	Kiosk	
Lead retrieval devices	5	4	3	2	1	1	

# Sponsorship Level Benefits Overview

	Diamond	Platinum	Gold	Silver	Bronze	Showcase	Engagement
<b>Event Passes</b>	<b>Invite Only</b>	<b>\$210,000</b>	<b>\$152,000</b>	<b>\$66,500</b>	<b>\$33,000</b>	<b>\$17,500</b>	<b>\$21,000</b>
Full conference passes	22	11	7	5	2		4
Booth staff passes	14	9	7	5	3	2	
Speaker full conference passes	4	2	2				
<b>Additional Exposure and Reach</b>							
Marketing banner on pre-event website	◆						
Logo, link, and description on website	150-words	150-words	100-words	100-words	50-words	50-words	50-words
On-site sponsor signage	◆	◆	◆	◆	◆		
In-person giveaway promotion opportunity	◆	◆	◆	◆	◆	◆	
Premium Branding and Exposure	◆						
<b>Online Event</b>							
Premium branding on online event website	◆						

# Add-ons are a great way to enhance your sponsorship, offering additional value and unique opportunities that boost visibility and engagement

Connection

Content

Food and  
Beverage

Branding and  
Exposure

Experiences

# Branding Opportunity Add-Ons

	Add On	Availability	Price	Page	Leads
Connection	Hotel Room Drops	4 of 4 Available	\$20,000	See page 23	
	DJ Recharge Lounge in Main Foyer	SOLD OUT	N/A	See page 23	
	Activation/Recharge Lounge Near Sessions	3 of 6 Available	\$25,000	See page 23	<input checked="" type="checkbox"/>
	Onsite Meeting Room	5 of 5 Available	\$15,000	See page 24	
	Booth Mascot	1 of 3 Available	\$5,000	See page 24	
	Interactive Poll	1 of 1 Available	\$40,000	See page 25	
	VIP Event Invite	5 of 5 Available	Price Available Upon Request	See page 25	
Content	15-minute Virtual Session	5 of 10 Available	\$15,000	See page 26	<input checked="" type="checkbox"/>
	Video Ad on Theater Screen	Quantity TBD	\$10,000	See page 26	
	Ad before Virtual Keynote	2 of 2 Available	\$10,000	See page 26	
Food & Beverage	Sweet Treats in the Community Pavilion	3 of 3 Available	\$15,000	See page 27	
	Afternoon Beverage Break	3 of 3 Available	\$15,000	See page 27	
	3 Bars at the Welcome Reception	SOLD OUT	N/A	See page 27	
	Community Mixer	1 of 1 Available	\$25,000	See page 28	
	Café Presse*	1 of 1 Available	\$39,500*	See page 28	



\*discount not available

Lead generating

# Branding Opportunity Add-Ons

	Add On	Availability	Price	Page	Leads
Branding & Exposure	Co-Branded Lanyards	SOLD OUT	N/A	See page 29	
	Branded Ambassador T-shirts	1 of 1 Available	Price available upon request	See page 29	
	Wi-Fi	SOLD OUT	N/A	See page 29	
	Branded Hotel Key Cards*	1 of 1 Available	Price available upon request*	See page 30	
	Digital Ad Takeover	3 of 7 Available	\$14,000	See page 30	
Experiences	BASH Sponsor	1 of 1 Available	Price Available Upon Request	See page 31	
	Branded Adobe Fun in Area in Community Pavilion	3 of 3 Available	Price Available Upon Request	See page 31	
	Social Media Headshots	1 of 1 Available	\$35,500	See page 32	
	Paws & Pals	SOLD OUT	N/A	See page 32	
	Roaming Photo Booth	1 of 1 Available	\$25,000	See page 33	
	Privacy Meeting Pod	2 of 2 Available	Pricing TBD	See page 33	

# Branding Opportunity Add-Ons

## Connection

### Hotel Room Drops

Include a small gift or piece of collateral to be delivered to a target audience of up to 250 staying at the Venetian and Palazzo Towers at Summit. Room Drops will be distributed to attendee hotel rooms on Day One of the conference.

Fee: \$20,000

Availability: 4 of 4 Available

Deliverable Deadline: 2/20/26

### DJ Recharge Lounge in Main Foyer

Pump up attendees with a co-branded recharge lounge and DJ station. Your logo will be displayed on signage in the lounge area. Additional branding options vary.

Fee: N/A

Availability: SOLD OUT

Deliverable Deadline: 2/20/26

### Activation/Recharge Lounge Near Sessions

Power up attendees with a co-branded recharge lounge. Your logo will be displayed on signage in the lounge area. Additional branding options vary.

Fee: \$25,000

Availability: 3 of 6 Available

Deliverable Deadline: 2/20/26



# Branding Opportunity Add-Ons

## Connection

### Onsite Meeting Rooms

Meet with your clients onsite at Summit! Your private meeting room will be outfitted with meeting table for 6, chairs, and monitor. It will be accessible before, during, and after the Community Pavilion show hours.

Fee: \$15,000

Availability: 5 of 5 Available

Deliverable Deadline: 2/20/26

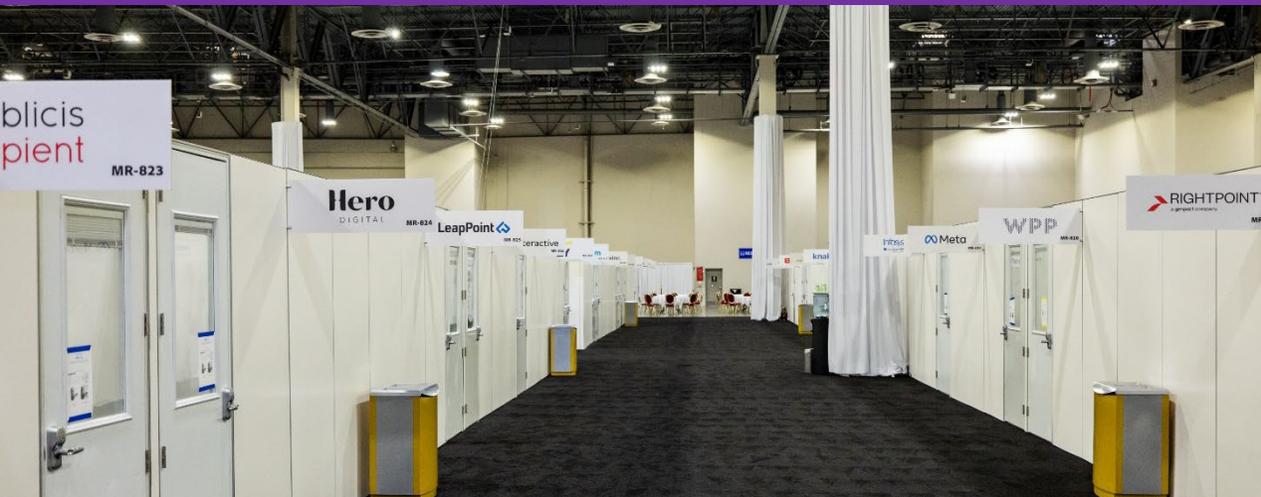
### Booth Mascot

Increase traffic with a booth mascot. This package includes 3-hours per day when your company mascot may be at your booth and interacting with attendees.

Fee: \$5,000

Availability: 1 of 3 Available

Deliverable Deadline: 2/20/26



# Branding Opportunity Add-Ons

## Connection

### Interactive Poll

Get ready to engage with attendees! You create the question and have attendees respond in real time. This interactive poll will be outside of your booth space – details determined by sponsor.

Fee: \$40,000

Availability: 1 of 1 Available

Deliverable Deadline: 2/13/26

### VIP Event Invite

One email invite, including an RSVP link, to a targeted list of 50-100 attendees to your VIP event. This could be a dinner, reception, etc.. Invite sent by Adobe and recipients are identified by sponsor through attendee criteria. Sponsor handles all event logistics, RSVP's and pays for event.

Fee: Price Available Upon Request

Availability: 5 of 5 Available

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Content

### 15-minute Virtual Breakout Session

Connect with attendees from all over the world with a virtual session. Receive leads from attendees who register for your session.

Fee: \$15,000

Availability: 5 of 10 Available

### Video Ad on Community Pavilion Theater Screen

Your company will create a 1-minute silent ad that will play on the Theater Screen during the Welcome Reception.

Fee: \$10,000

Availability: TBD

Deliverable Deadline: TBD

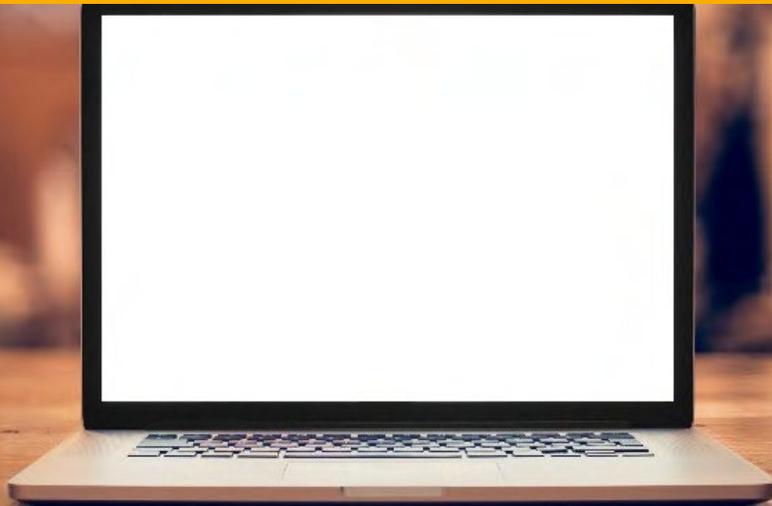
### Ad before Virtual Keynote

Maximize exposure with a 15 second pre-keynote ad. Capture the attention of the entire virtual keynote audience. It's a prime opportunity to promote your brand, product, or service in a highly visible, engaging moment!

Fee: \$15,000

Availability: 2 of 2 Available

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Food & Beverage

### Sweet Treats in the Community Pavilion

Sponsor a sweet treat in the Community Pavilion after lunch. Branding includes your logo on area signage, tabletop signs, and the opportunity to provide your own branded cups and napkins.

Fee: \$15,000

Availability: 3 of 3 Available

Deliverable Deadline: 2/13/26

### Afternoon Beverage Break

Help attendees recharge with an afternoon coffee break. Branding includes your logo on area signage, tabletop signs, and the opportunity to provide your own branded cups and napkins.

Fee: \$15,000

Availability: 3 of 3 Available

Deliverable Deadline: 2/13/26

### 3 bars at the Welcome Reception

Sponsor a bar at the Welcome Reception, and your branding will appear on area signage. Make an even bigger impact by providing accessories for bartenders to wear, or by handing out a small gift to attendees such as branded koozies (optional).

Fee: N/A

Availability: SOLD OUT

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Food & Beverage

### Community Mixer

Help Summit attendees unwind from their busy day by sponsoring the Community Mixer. Your exclusive sponsorship of all the bar and snack stations includes branding on all area signage, tabletop signs, and the opportunity to provide your own branded cups and napkins.

Fee: \$25,000

Availability: 1 of 1 Available

Deliverable Deadline: 2/13/26

### Café Presse

Sponsor a centrally located coffee shop at Summit, which is open everyday throughout the event. Make an even bigger impact by providing accessories for staff to wear, branded coffee cup sleeves, or branded napkins.

Fee: \$39,500\*

Availability: 1 of 1 Available

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Branding & Exposure

### Co-Branded Lanyards

Showcase your brand to every attendee, and stand out as the exclusive sponsor of the Summit attendee badge lanyards. Your logo will appear on every Summit lanyard, co-branded with Adobe.

Fee: N/A

Availability: SOLD OUT

Deliverable Deadline: 2/13/26

### Branded Ambassador T-shirts

Include your logo on the sleeve of the co-branded Summit Ambassador T-shirts. Ambassadors will be seen helping and directing attendees throughout every event and area associated with Summit.

Fee: Price Available Upon Request

Availability: 1 of 1 Available

Deliverable Deadline: 2/13/26

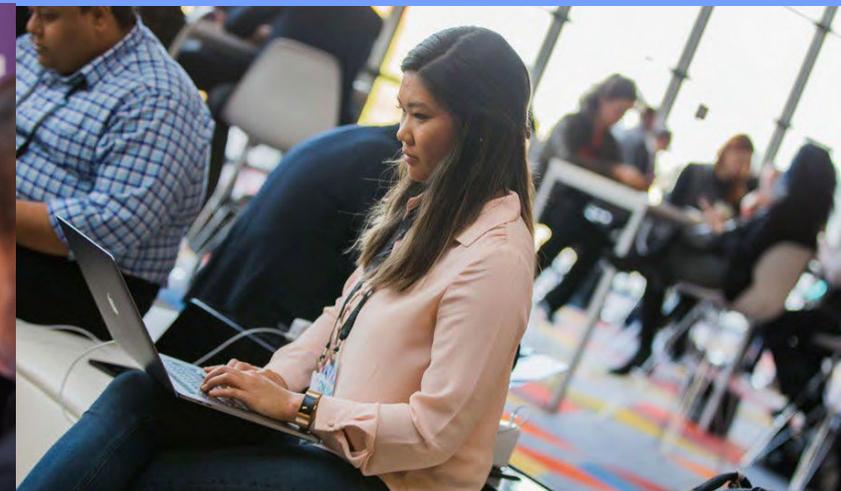
### Wi-Fi

The Summit custom Wi-Fi network and password will incorporate your brand. Your brand will also be included on event signage throughout the venue.

Fee: N/A

Availability: SOLD OUT

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Branding & Exposure

### Branded Hotel Key Cards

Put your brand directly into the hands of attendees from the moment they arrive by sponsoring hotel key cards. This opportunity includes key cards that will be co-branded with Summit. Keys will be distributed to attendees at The Venetian | The Palazzo

Fee: Price available upon request  
Availability: 1 of 1 Available  
Deliverable Deadline: 2/20/26

### Digital Ad Takeover

Include a custom ad located on high visibility digital screens throughout the venue. This ad will appear during peak traffic times on each day of the event. Sponsor to provide one file for all three days.

Fee: \$14,000  
Availability: 3 of 7 Available  
Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Experiences

### BASH Sponsor

Be the exclusive sponsor of the amazing BASH party! Get your branding front and center. Sponsorship includes a private VIP area and private transportation to the event.

Fee: Price Available Upon Request

Availability: 1 of 1 Available

Deliverable Deadline: 2/13/26

### Branded Adobe Fun Area in Community Pavilion

Sponsor an Adobe managed fun area in the Community Pavilion, and your branding will appear on area signage. Make an even bigger impact by providing a small gift for attendees who participate in the activation (optional).

Fee: Price Available Upon Request

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Experiences

### Social Media Headshots

Be the presenting sponsor of one of the most popular activations. On-site signage in high traffic locations.

Fee: \$35,500

Availability: 1 of 1 Available

Deliverable Deadline: 2/13/26

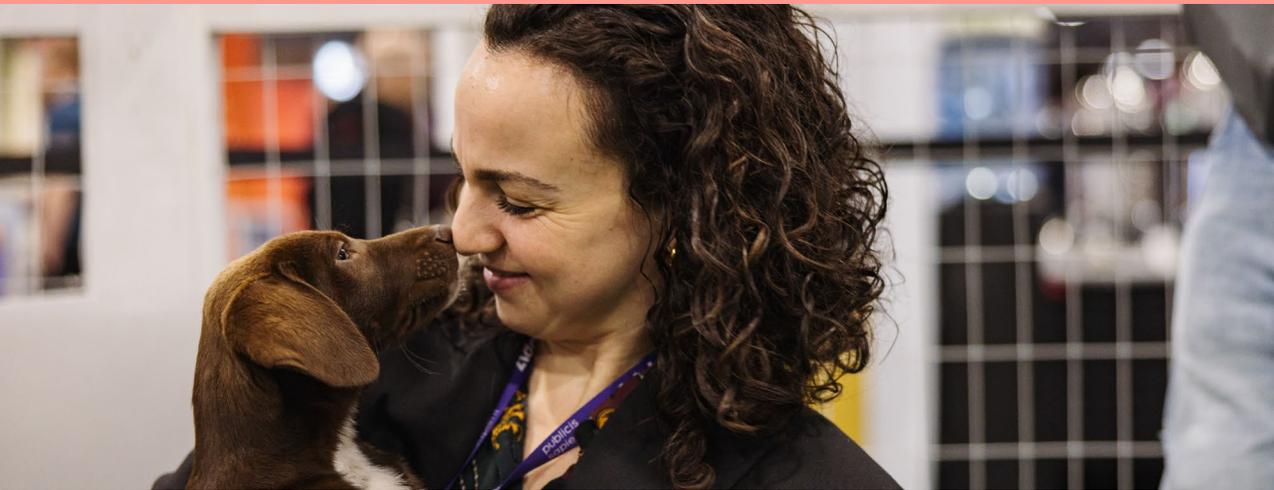
### Paws & Pals

Be part of one of the most popular activations. Your logo will be included in 1-push notification and on the Paws & Pals signage. Swag handout optional, provided by sponsor. This exclusive event takes place in the Community Pavilion on Day 3 only.

Fee: N/A

Availability: SOLD OUT

Deliverable Deadline: 2/13/26



# Branding Opportunity Add-Ons

## Experiences

### Roaming Photo Booth

Have guests strike a pose wherever they are with a roaming photobooth throughout the Creative Park during all three days. Customize photos with unique filters, digital props, and animations. Photos delivered to attendees instantly through email or text. Your company logo will be featured.

Fee: \$25,000

Availability: 1 of 1 Available

Deadline: 2/13/26

### Privacy Meeting Pod

Snag a private spot to host meetings or connect with customers. This is separate from a sponsor meeting room.

Fee: TBD

Availability: 2 of 2 Available

Deliverable Deadline: TBD



# Benefits of Signing Early

## Get bigger discounts

10% Early Bird Discount – sign by August 29

5% Multi-Event Discount – if you sign up for an Adobe MAX sponsorship

## Priority Selection for booth location and session time

Based on date of signed contract and sponsor level

## Earlier Access to Branding Opportunity Add Ons

## More time to work on deliverables

Maximize your sponsorship experience



# Sponsor Support

## **Our team is here to support you from start to finish!**

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