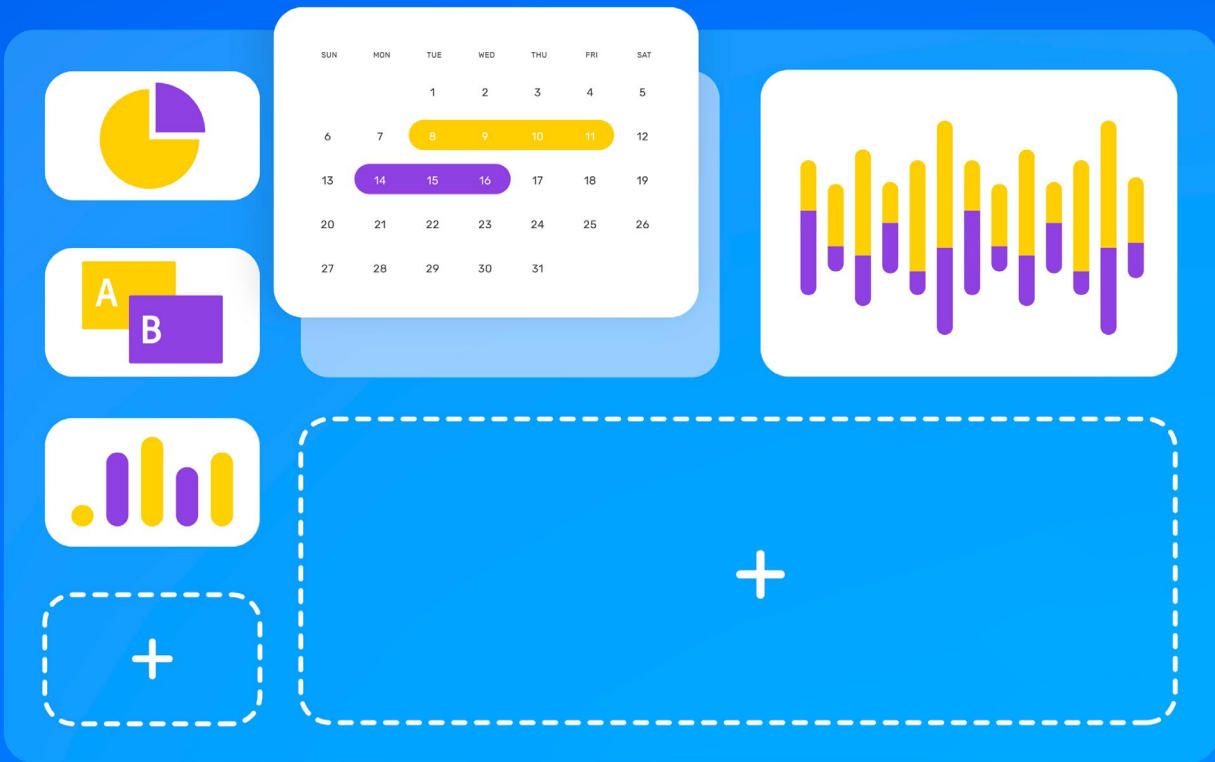


MASTER OMNICHANNEL CAMPAIGN MANAGEMENT.

Our experts will work alongside your teams to help you
build a successful omnichannel campaign practice.



Experiences need to be where your customers are. And each one needs to connect to the last as part of one cohesive conversation. Multiple online and offline channels, organizational silos, and evolving customer expectations make it challenging. Our experts can show you how to make your data, content, and channels work together, so you can deliver campaigns that feel personal—whenever or wherever customers see them.

Campaign Marketing Full Service

Campaign Marketing Full Service from Adobe Customer Solutions was created to help Adobe Campaign customers reach and exceed their omnichannel marketing goals. Our experts offer end-to-end engagements to help you become a leader in customer experience management—supporting every experience you create and every campaign you run.

We'll provide you with the following:

- + Daily management and execution of end-to-end omnichannel campaigns
- + Standard weekly reports, business reviews, and overall performance reviews
- + Customer journey analysis and audience segmentation strategies
- + Ongoing program optimization based on your goals and customer demands

Turn our industry expertise into yours.

- + **Consistent campaign orchestration** across multiple channels.
- + **Faster time to market** through our product and industry expertise.
- + **Scalable resources** to meet large and small campaign needs.

Expert support where it matters most.

"Having Adobe Customer Solutions on board allowed us to focus on strategy and stop worrying about the technical pieces, which improves operational efficiency and reduces the risk of error."

— Anahita Besson, Director of Customer Loyalty, L'Occitane

PARTNER WITH THE EXPERTS WHO KNOW ADOBE BEST.

No one else in the consulting space is better positioned to help you get the most from your Adobe investment. Because we're in house, we have first-hand access to the engineers that know it best. That means we also have insight into where the solution is going and how to develop strategies that will help you grow with it.

Today, customer expectations for seamless omnichannel experiences is higher than ever. With Campaign Marketing Full Service, you can get the expert help you need to meet them.

Contact us to learn more.

[Contact us](#)



Adobe and the Adobe logo are either registered trademarks or trademarks of Adobe Inc. in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2020 Adobe Inc. All rights reserved.