

# Adobe MAX 2022 Agenda

Browse through hundreds of keynotes, sessions, and labs to make the most of your MAX experience.



## Americas

### Tuesday, October 18

9:00AM–11:00AM PDT	Opening keynote
11:30AM-6:15PM PDT	Virtual sessions Luminary sessions Adobe Live@MAX sessions
ONGOING	Inspiring Insights, Marketplace, Giveaways

### Wednesday, October 19

8:30AM - 9:30AM PDT	Luminary session
10:00AM - 11:30AM PDT	Inspiration keynote
12:00PM - 5:00PM PDT	Virtual sessions Luminary sessions Adobe Live@MAX sessions
5:30PM - 7:00PM PDT	MAX Sneaks
ONGOING	Inspiring Insights, Marketplace, Giveaways

Agenda subject to change

#### SESSION ID LEGEND

- MB – Mainstage Broadcast/Keynotes/Sneaks
- AL – Adobe Live@MAX: Meet the Speakers, First Takes
- S – Session

9:00AM PDT

Tuesday, October 18

MB1*	Opening Keynote	Shantanu Narayen, Scott Belsky, David Wadhvani, Karina Anglada, Giovanni Nakpil, Wes McDermott, Alyssa Wood, Danielle Morimoto, Paul Trani, Jason Levine, Bria Alexander
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11:30AM PDT

Tuesday, October 18

AL600	First Takes from the Community: Graphic Design	Kristy Campbell
S200	New Directions in Readability and Accessibility	Zoya Bylinskii, Aleena Niklaus, Rob Haverty, Stephanie Day, Tianyuan Cai
S309	Become a Self-Taught Illustrator: Design Concepts & Tools	Natasha Polozenko
S502	Using Adobe XD to Showcase Creative Workflows	Dani Beaumont
S600	Editing Videos for Social Media Faster Using Premiere Pro	Valentina Vee

12:00PM PDT

Tuesday, October 18

S218	Creating Illustrations with Adobe Fresco and Capture	Rob Generette III
S405	Powerful Lightroom Color Tools Make Me Feel Like, WHOA!	Kenneth Hines Jr.
S456	Enhancing Your Photos and Designs with Creative Typography	Matt Francisco
S715	Creating AR Effects with Adobe and TikTok's Effect House	Weston Bell-Geddes

12:30PM PDT

Tuesday, October 18

AL601	First Takes from the Community: Photography	Kladi Vergine
S102	Creating Visuals for Physical and AR Experiences	Samantha Cannon
S150	Inspiring a Purpose-Driven Culture and Workforce Engagement	Kristi Heeney-Janiak
S305	Photoshop Game-Changing Features Every Designer Should Know	Kristina Sherk
S714	Optimizing Media Asset Management, Supply Chain Workflows	Kenny Rajan, Brian Kenworthy, Artem Lovan

\*To watch the Opening keynote presented with an ASL interpreter, please visit MB1-1

1:00PM PDT		Tuesday, October 18	
S206	Innovation in Education: Strategies for Sustainable Success	Garret Westlake	
S404	Using Lightroom for mobile to Take and Edit your Best Photos Yet	Aundre Larrow	
S6004	Integrated Creation: A Fresh Approach to Product Design	Jalaj Hora, Sébastien Deguy	
S601	Making Your Social Media Videos Pop with Color	Hallease Narvaez	
S721	Race Cars, Cameras, Action! Larry Chen's Photography Process	Larry Chen	
1:30PM PDT		Tuesday, October 18	
AL602	Meet the MAX Speaker: Lisa Carney	Lisa Carney	
S215	The Newest Drawing Features in Adobe Fresco	Kyle T. Webster	
S303	Build and Improve Your Design Workflows in InDesign	Anika Aggarwal	
S455	How to Build a Brand Using Stunning Graphics in Adobe Express	Katrina Torrijos	
S719	Improving Image Editing: Pantone SkinTone Validated Monitor	Chris Bai	
2:00PM PDT		Tuesday, October 18	
S202	Tech and Creativity: Best Skills to Learn for a Future Job	Rebecca Hare, Grace Ling, Ariana Vergara-Johnson, Connor Allen-Kilpatrick	
S310	Grow Your Design Aesthetic into a Multidisciplinary Career	Laci Jordan	
S402	How to Use Presets to Bring Your Photography to Life	Summer Murdock	
S501	Designing Creative Collaboration in a Remote Workplace	Samantha Warren	
2:15PM PDT		Tuesday, October 18	
AL603	First Takes from the Community: Video	James Bonanno	
2:30PM PDT		Tuesday, October 18	
S100	3D Graphic Design: Mixing Your Favorite Apps with 3D Tools	Paul Trani	
S152	Unlocking the Value of Design: Advancing Your Design Practice	Andy Vitale	
S311	The Power of Color in Graphic Design	Zipeng Zhu	
S718	From Stills to Video: How to Transition Like a Pro	Mark Mann	

<b>3:00PM PDT</b>	<b>Tuesday, October 18</b>	
S407	How to Create Professional Portraits with Your Smartphone	Caroline Tran
S453	How to Build Your TikTok Following	Sharon Tseung
S607	The Art of Storytelling: Behind the Scenes of "Luck"	Kiel Murray, Peggy Holmes
S723	How to Effectively Manage Your Creative Ecosystem	Gerd Glaser, Andreas Michalski
<b>3:15PM PDT</b>	<b>Tuesday, October 18</b>	
AL604	First Takes from the Community: Substance 3D Painter & Stager	Wes McDermott
S6006	Harness the Power of Creative Expression for Social Change	Antionette Carroll, Quinton Ward, Zyaire Jones
<b>3:30PM PDT</b>	<b>Tuesday, October 18</b>	
S209	Cultivating Creativity Through Education Policies	Dr. Linda Darling Hammond
S312	Consuming Typography: The Experience from Brain to Senses	Sarah Hyndman
S605	Cinemagraph Techniques in After Effects	Chris Converse
S727	Indigenous Storytelling: Perspectives of Sundance Filmmakers	Michelle Satter, Miciana Alise, Erica Tremblay
<b>4:00PM PDT</b>	<b>Tuesday, October 18</b>	
S301	The Autobiography of an Independent Type Foundry	James Edmondson
S302	Adobe InDesign Tips for Efficient Layout and Design	David Blatner
S406	Lightroom Tips for Creating Super-Sellable Stock Photos	Mat Hayward
S451	Tell an Authentic Brand Story with Pinterest & Adobe Express	Mallory Shoemaker, Ronilo Cayanan
<b>4:15PM PDT</b>	<b>Tuesday, October 18</b>	
AL605	Meet the MAX Speaker: Spencer Nugent	Spencer Nugent
<b>5:15PM PDT</b>	<b>Tuesday, October 18</b>	
S6002	Creating Visual Medicine Through an Indigenous Lens	Tomás Karmelo Amaya

## Americas

Wednesday, October 19

8:30AM PDT

Wednesday, October 19

S6000	Alternative Ways to Make a Living	Mr Bingo
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10:00AM PDT

Wednesday, October 19

MB5*	Inspiration Keynote	Ann Lewnes, Steve Aoki, Jeff Koons, Siân Heder, Cristina Mittermeier, Kadir Nelson
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12:00PM PDT

Wednesday, October 19

AL606	First Takes from the Community: Substance 3D Modeler	David Mellor
S205	More Than a Slideshow: Using Digital Artifacts in Your Class	Jennifer Haller, M. Ed., Lisa Gottfried, M. Ed., Claudio Zavala Jr.
S400	Editing Techniques and Tools to Improve Your Photos	Julianne Kost
S454	How to Design a Successful Social Media Ad Campaign	Andrew Hochradel
S725	Remotely Curious: Learn to Create Your Own Podcast	Tiffani Jones Brown

12:30PM PDT

Wednesday, October 19

S151	Creating Smarter with Customizable Templates in the Cloud	Shanae' Paulus
S307	Creative Software Powerhouse: Photoshop + Illustrator + InDesign	Bart Van de Wiele
S606	Making it in Motion Design: A Guide to Getting Hired	Hayley Akins
S717	Digital Storytelling: Epic Solo Himalayan Motorcycle Trip	Jody MacDonald

1:00PM PDT

Wednesday, October 19

AL607	Meet the MAX Speaker: Zipeng Zhu	Zipeng Zhu
S101	Cultivate Creativity: Mix Traditional Photography, CGI, & 3D	Lionel Koretzky
S201	Building Student Skill & Confidence in Digital Storytelling	Marie Hardin
S306	Attention-Grabbing Graphics: Social Media Animation	Kladi Vergine
S457	How to Build a Cross-Channel Strategy and Digital Footprint	Andrea Casanova
S726	Unlock the Future of Immersive Storytelling with Creators	Katie Ewer

\*To watch the Inspiration keynote presented with an ASL interpreter, please visit MB5-1

1:30PM PDT		Wednesday, October 19	
S204	Creativity as Fuel for Student Centered Learning and Wellbeing	Lindsey Vance, Wezi Thindwa	
S403	Creating Mouthwatering Food Photos with Lightroom	Bea Lubas	
S500	Adobe XD Pro Tips: Accelerating Design and Prototype Workflows	Matt Rae	
S6001	Build Your Own Personal Brand with Color Me Courtney	Courtney Quinn	
S6320	Gratitude, Gratitude, Gratitude: It Takes a Village	Aaron Draplin	
S720	Five Trends Every Creative Leader Should Follow in 2023	Adam Morgan	
1:45PM PDT		Wednesday, October 19	
AL608	First Takes from the Community: Illustration and Digital Painting	Voodoo Val	
2:00PM PDT		Wednesday, October 19	
S217	How to Create Experimental Lettering with Fresco	Chris Campe	
S304	Photoshop Tips & Tricks: Elevate Your Graphic Design Style	Paul Trani	
S604	Fast Cuts and Creativity: Quick Video Editing Techniques	Maxim Jago	
S722	Creativity Connected: The Importance of Agile Workflows	Vashi Nedomansky, ACE, David Leopold	
2:30PM PDT		Wednesday, October 19	
S154	Creative Strategy That Delivers: Fewer Tasks, More Action	Bridget Esposito	
S203	Digital Life for The Next Generation: Media and Technology	Merve Lapus	
S452	Increasing Productivity and Collaboration with Adobe Express	Charmaine Jennings, Chloe McConnell	
S724	How to Avoid Employee Burnout While Accelerating Output	Anthony Welgemoed	
2:45PM PDT		Wednesday, October 19	
AL609	First Takes from the Community: Adobe Express	Toren Reaves	
3:00PM PDT		Wednesday, October 19	
S153	Leveraging AI to Extend Your Creative Toolkit	MDavid Low	
S401	Editing Beautiful Nature and Landscape Photos in Lightroom	Nicole Young	
S602	Animated Characters for Social Media with Character Animator	Dave Werner	

<b>3:00PM PDT</b>	<b>Wednesday, October 19</b>	
S716	Enabling Innovative and Creative Workflows	Bill Baer, Stephen Siciliano
<b>3:30PM PDT</b>	<b>Wednesday, October 19</b>	
S103	Creating Characters with VR Modeling in Substance 3D Modeler	David Mellor
S216	Drawing Everyday Objects with Adobe Fresco	Spencer Nugent
S300	Discover the Golden Secrets of Lettering	Martina Flor
S503	Creating Interactive Prototypes with Adobe XD	Howard Pinsky
S608	Creative Collaboration Across a Global Team	Marty Buccafusco
<b>3:45PM PDT</b>	<b>Wednesday, October 19</b>	
AL610	Meet the MAX Speaker: Fergie	Rebecca Ferguson
<b>4:00PM PDT</b>	<b>Wednesday, October 19</b>	
S207	Fostering the Digital Skills of Health Sciences Students	Kimya Nance, PhD, RN, Sara Migliarese, PT, PhD, NCS, MSCS, Tacy Trowbridge
S603	After Effects 101: Expanding Your Skills with Motion Design	Luisa Winters
<b>4:30PM PDT</b>	<b>Wednesday, October 19</b>	
AL611	Meet the MAX Speaker: Charmaine Jennings	Charmaine Jennings
S308	Learn Skills to Build an International Brand & Online Presence	Kristy Campbell
S408	From Full-Time to Freelance: A Photographer's Journey	Victor Cheng
S450	Using Metrics to Build a Successful Social Media Strategy	Andy Lambert
<b>5:30PM PDT</b>	<b>Wednesday, October 19</b>	
MB6*	MAX Sneaks with Kevin Hart & Bria Alexander	Kevin Hart, Bria Alexander

\*To watch MAX Sneaks presented with an ASL interpreter, please visit MB6-1