

Adobe® GoLive® CS

New Feature Highlights

Integrated Tools for Powerful Web Design

In small design firms and large enterprises alike, Web site production has increasingly become part of an overall content management strategy. The same text and illustrations used in magazines and brochures often find their way to Web browsers, mobile devices, and even searchable archives of Adobe PDF files. As a designer, you need a Web publishing software that not only enables you to build sophisticated sites, but also supports a workflow with many kinds of creative assets.

Adobe GoLive CS allows you to complete your cross-media workflow with a professional solution for designing, publishing, and maintaining sites for Web and wireless devices. You can now integrate image and textual assets from Adobe Photoshop® CS, Adobe Illustrator® CS, Adobe Acrobat® 6.0, and Adobe InDesign® CS into the GoLive CS environment. With its familiar, customizable Adobe user interface and powerful design and programming tools, GoLive CS lets you unleash your creativity and build dazzling sites that are fully compliant with the latest industry standards. At the same time, you are free to work in the ways you are most comfortable—in any of five different environments, including a drag-and-drop layout grid, a full-featured source code editor, a visual Cascading Style Sheets editor, and multiple split views. This flexibility leaves you more time for creativity or for enjoying your life.

Adobe Creative Suite
Adobe GoLive CS is a part of the Adobe Creative Suite. The Adobe Creative Suite is a complete design solution that provides today's creative professionals with the tools they need to create and publish content for print and the Web faster, more easily, and more affordably than ever.

- **Superior Adobe integration** GoLive CS offers the tightest available integration with the Adobe products that are already part of every creative workflow. Drag-and-drop native Acrobat, Illustrator, and Photoshop files into the Layout window, and GoLive CS converts them to Smart Objects. You can create cropped, resized, and optimized versions of the files, while the original remains intact. If you make modifications to a Smart Object in its parent application, GoLive CS automatically updates the Web-ready version of the file. You can also complete your print-to-Web workflow thanks to close integration between GoLive CS and InDesign CS. Using the Package for GoLive option in InDesign CS, you can export all of the assets of a layout and bring them into GoLive CS, converting images to Smart Objects and textual tags to CSS styles. GoLive CS also offers powerful support for Adobe PDF, the de facto standard for document exchange on the Web. Open Adobe PDF files directly in GoLive CS and make late changes to links and bookmarks. You can even create Adobe PDF versions of page designs and distribute them to clients for review.
- **Enhanced productivity** Because you need to create and maintain more Web sites with less time than ever before, GoLive CS offers a familiar, customizable Adobe user interface with tools right where you expect to find them. Lay out pages using an intuitive, visual drag-and-drop grid, or take advantage of the powerful source code editor in GoLive for the most advanced control over page performance. New enhancements include a customizable tool bar, powerful zooming controls, and image cropping tools. Meanwhile, the GoLive Co-Author mode allows you to collaborate with content writers and editors thanks to an easy-to-use interface for modifying the content of a page without affecting the layout.
- **Powerful tools that support industry standards** GoLive CS offers a comprehensive toolset that lets you take Web programming to the next level, while ensuring that your sites conform to the latest industry standards. Visually design, edit, and apply Cascading Style Sheets Levels 1 and 2. Add interactivity with the redesigned visual JavaScript editor. Take advantage of powerful code completion and verification tools for XML, XHTML, SVG, SMIL2, and more.

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Top 10 New Features in Adobe GoLive CS

- Enhanced Smart Objects
- InDesign Package for GoLive
- Shared color management
- Advanced Adobe PDF integration
- Prebuilt page designs
- New Object toolbar
- Visual CSS authoring
- Source code completion
- XML editing and validation
- GoLive Co-Author mode

Superior Adobe integration

GoLive CS offers unparalleled integration with the Adobe products that are part of every creative workflow. Work with native Photoshop, Illustrator and Acrobat files directly within the GoLive CS environment. Then, thanks to robust integration with InDesign CS, you can create a true cross-media publishing workflow across Web, print, and mobile devices.

Advanced Adobe PDF handling

The Adobe Portable Document Format (PDF) has become a worldwide standard for the secure and reliable transmission of electronic documents over the Web. GoLive CS offers the most comprehensive native support for Adobe PDF of any Web publishing software. Top enhancements include:

Adobe PDF viewer Save time and trouble by viewing Adobe PDF files directly within the GoLive CS environment, without opening another viewing application or plug-in.

Create and edit Adobe PDF links and bookmarks Forget to add a link and don't have the original file on hand? Now GoLive CS allows you to quickly create, delete, and modify the address of any embedded link or bookmark within an Adobe PDF document.

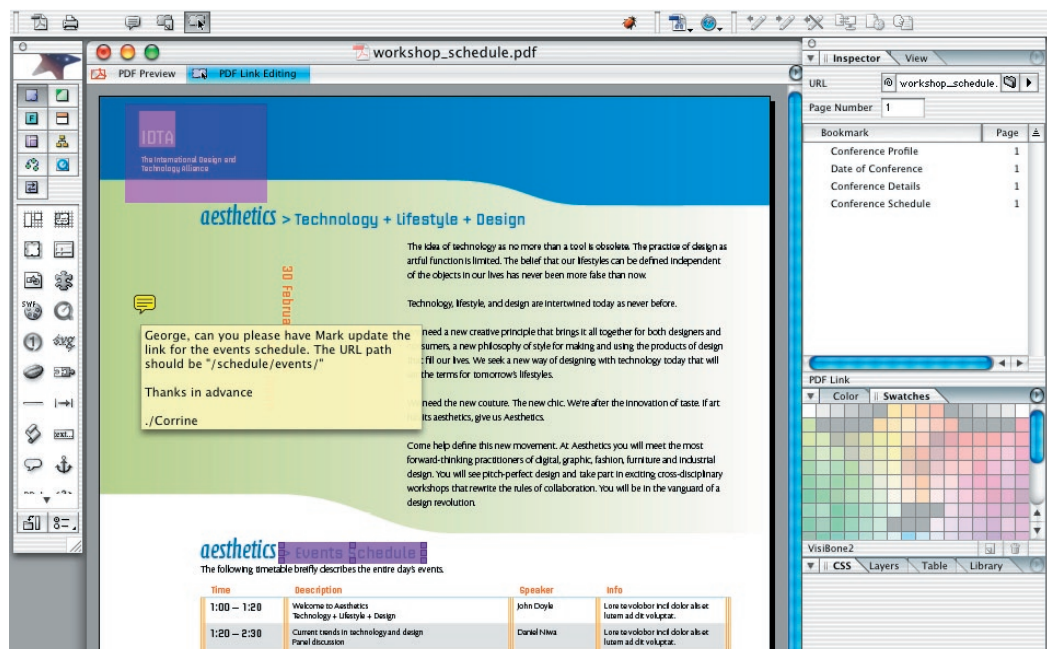
Adobe PDF Preview Use the Adobe PDF Preview window to quickly convert page layouts and information design diagrams to Adobe PDF files for printing, emailing, or posting to the Web. In the Adobe PDF inspector you can set a wide range of page creation options, including paper size, orientation, margin height and width, and the quality of image compression. GoLive CS can package all the links and multimedia elements on a page into the document, including Flash and QuickTime movies.

Adobe PDF reviewing and commenting Once you've made Adobe PDF previews of your pages or design diagrams, you can email them to clients or post them to the Web for review. Use the powerful commenting tools in Acrobat 6.0 to streamline your reviews process. Clients can add notes to specific parts of a page, highlight sections, and make textual changes. Then, you can collate the comments into a single document and distribute them back to your team.

Adobe PDF byte-stream optimization GoLive CS offers full support for byte-stream Adobe PDF optimization, which allows users to quickly view large Adobe PDF files while they are downloading.

Adobe PDF output options GoLive CS offers a full range of rendering and output possibilities for the Adobe PDF format, including Acrobat 4.0 (PDF 1.3), Acrobat 5.0 (PDF 1.4), Acrobat 6.0 (PDF 1.5), PDF/X-1, and PDF/X-3.

Using the Adobe PDF viewer, you can convert any page design into an Adobe PDF file. The Adobe PDF inspector allows you a range of conversion options, including page sizes and margin widths.

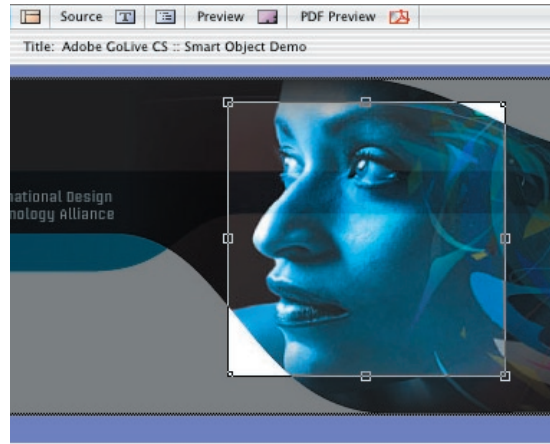


Enhanced Smart Objects

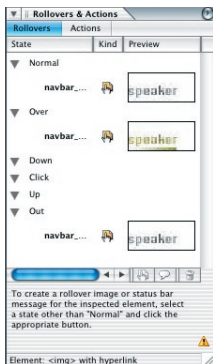
Smart Objects allow you to work with native Photoshop, Illustrator, and Acrobat format files directly within the GoLive environment. GoLive CS offers many new enhancements to its Smart Objects handling capabilities, including:

Site-wide tracking and update Every time you open or refresh a site, GoLive CS checks for changes in the source files of its Smart Objects. If a Smart Object has been modified in another application, GoLive CS updates the optimized versions of the files used in the site.

Smart Object cropping Save time and gain control by cropping Smart Objects within the Layout window. As with all Smart Object operations, these crops exist only in the GoLive CS version of the file.



You can now crop Smart Objects within the Layout window using a tool familiar to you from Photoshop CS.



GoLive CS now writes ImageReady CS rollover code and can parse links within rollover files.

Improved resizing When resizing images in the Layout window, you can now use the Constrain Proportions button to ensure that they don't become distorted when being fit to your layout. You can also resize by percentage relative to the original file.

Import Photoshop layered PSD files Create an interface or other design element using a layered Photoshop layered PSD file. Drag and drop it to a layout window, and GoLive CS converts the layers to Smart Objects data and positions them using CSS.

ImageReady® CS integration GoLive CS offers new and powerful integration with ImageReady CS, including support for all rollover states and the ability to recognize links within rollovers. GoLive CS also writes the same JavaScript code as ImageReady CS and can parse ImageReady CS-generated pages.

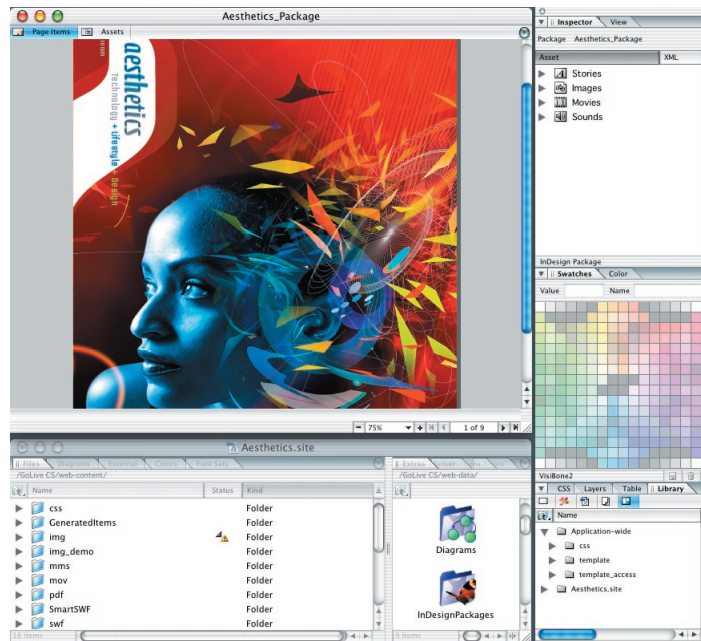
Photoshop CS local and remote rollover integration Using the new rollover palette in ImageReady CS, you can assign rollover data to native PSD files. GoLive CS can optimize the file and create local or remote rollovers based on its parameters.

Smart Tracing Image cut out If you place a native Photoshop or Illustrator file as a Tracing Image and then cut out a portion of it to use in your layout, GoLive CS now adds the selection to the original file's Smart Object data.

InDesign integration

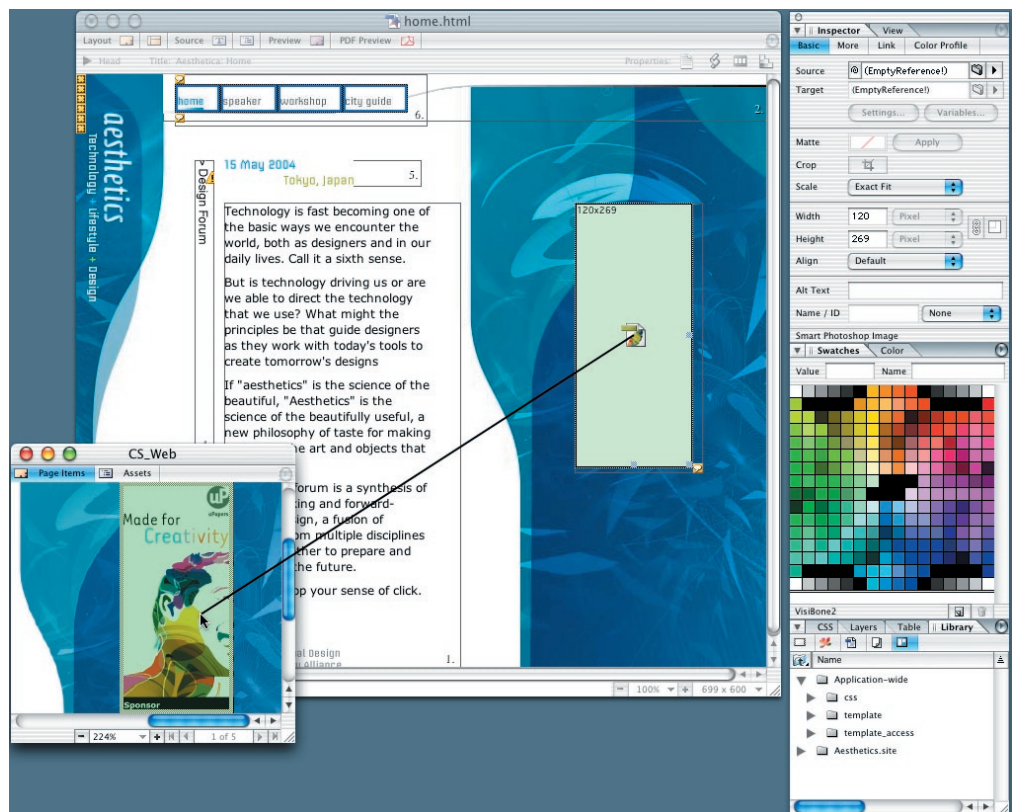
In the past, desktop print-to-Web workflows have been more fiction than reality. Now, with the Package for GoLive option in InDesign CS, you can export all of your printed layout's textual and image assets for use on the Web. GoLive CS offers powerful tools for streamlining the conversion process, including:

Package for GoLive Easily transfer textual, image, and illustration assets from InDesign CS layouts to GoLive CS. Export your InDesign CS content to XML and then import it into GoLive CS templates for print, Web, and mobile device publishing.

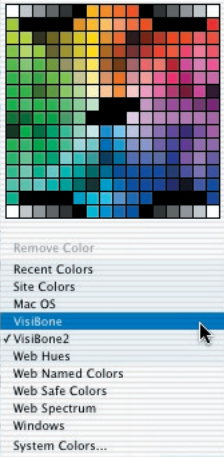


Pickwhip Smart Object conversion Using the Pickwhip tool, you can convert an embedded CMYK image file from an InDesign Package into a Smart Object, and then optimize it for use on the Web or in mobile devices.

GoLive CS offers smooth integration of InDesign CS content into its layout window. Simply import a Package for GoLive CS file, and then use the Pickwhip tool to add images to the Layout Window. GoLive CS converts the files to Smart Objects and creates Web-ready versions of them.



Paragraph, character, and in-line style mapping GoLive CS can automatically map InDesign CS XML tagged styles to existing internal and external CSS tag names. You can also use the visual CSS Inspector to preview and assign styles.



You can now import Photoshop swatches into GoLive CS and use them in the new Swatch palette.

The Adobe Color Engine

GoLive CS and other professional Adobe applications now share the same Adobe Color Engine (ACE). ACE streamlines the configuration of a device-independent, color-managed workflow. All of the color management controls now appear in one dialog box and come equipped with built-in Help that provides feedback on different settings. You can choose between advanced and standard modes, depending on how much control you want to exert.

Perhaps the most significant advantage of this new color management engine for GoLive CS is its integration with Photoshop CS, Illustrator CS, Acrobat 6.0, and InDesign CS. You can easily load profiles used in one application into another. In addition, the different applications can detect when their color management settings vary from each other and prompt you to synchronize them to produce better color fidelity.

Photoshop Swatch support

Photoshop swatches can now be imported into GoLive CS for use within any of the color mixing wells or the Swatches palette. Additionally, GoLive CS will be shipping with the highly popular VisiBone color palette schemes.

Adobe XMP metadata support

The Adobe Extensible Metadata Platform (XMP) is a labeling technology that allows you to embed metadata about a file into the file itself. With XMP, desktop applications and back-end publishing systems gain a common method for capturing, sharing, and leveraging this valuable metadata—opening the door for more efficient job processing, workflow automation, and rights management. Building on this standard, File Info dialog in GoLive CS can now inspect, edit, and manipulate XMP metadata in any asset used in a site project.

Enhanced productivity

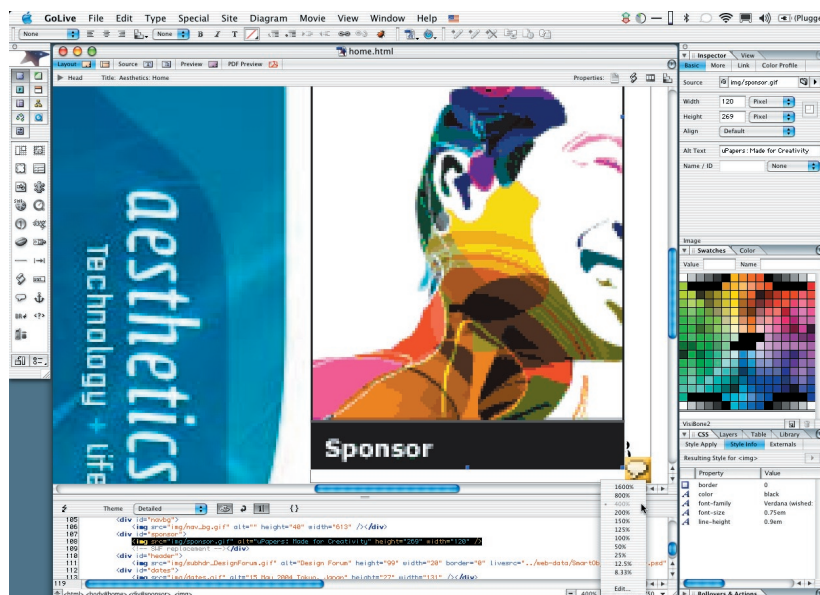
In today's economy, you have to build and maintain better Web sites with fewer resources than ever before. GoLive CS helps enhance your productivity by streamlining the creative Web design process and letting you work in the ways you are most comfortable.

Award-winning Adobe interface

Get up to speed quickly and navigate through the applications thanks to interface elements and tools familiar to them from other Adobe products like Photoshop CS, Illustrator CS, and InDesign CS. New enhancements include:

Zooming You can now zoom in to refine page layouts with pixel-level precision. GoLive CS offers magnification up to 1600% to help you exactly position even the smallest objects on your pages.

You can now zoom up to 1600% for pixel-level control over your layout



Updated Objects Palette You can now set the Objects palette to appear like a toolbar similar to the one in Photoshop CS, Illustrator CS, and InDesign CS.

Grouped palettes You can now organize your palettes according to how you work. Create parent/child relationships and then save valuable time in locating the tools you need.

Palette stashing Optimize your screen real estate by removing palettes to either side of your workspace.

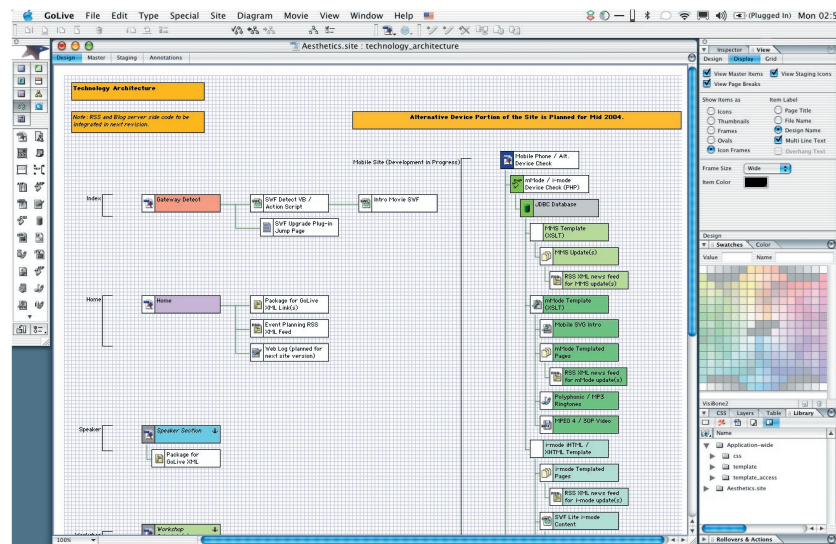
New Color palette and support for swatches The Color palette in GoLive CS now functions just like the ones in other Adobe applications. Import color swatches from other applications, and delete colors you don't need with the No-Color control. Every time you open the application, the Color palette remembers the recent colors you've used, saving you time in locating them.

Layout Grid Visually create, edit, and refine sophisticated nested tables with pixel-level precision.

Smart Guides Smart Guides now make designing easier than ever. Whether working with CSS layers, the layout grid, or the table editor, whenever you move a page element around, vertical and horizontal guides appear to help you line it up with other page elements. Release the object when the guides are visible and it snaps into place. These guides also appear in QuickTime, SMIL, and MMS modes.

Information architecture diagramming

Plan out your site's content and structure with design diagrams. Then, create an Adobe PDF or SVG version of your diagrams and distribute them to colleagues and clients for review.



Interaction wireframing

When planning a site's information architecture, you can now rapidly build click-through wireframes to test the usability of your designs.

Pre-built design elements

To help you save time rather than spend it, GoLive CS offers a large number of professionally-made design elements, including:

Page designs GoLive CS comes with 58 pre-built Web pages for a variety of uses, including forms, business, e-commerce, editorial layout, and image galleries.

Section 508-compliant page designs Section 508 of the Federal Rehabilitation Act requires that federal agencies make electronic and information technology accessible to people with disabilities. As a result, many private sector companies have begun implementing accessible versions of their Web sites. To help you get up to speed quickly, GoLive CS offers 38 professionally designed pages built to strict Section 508 compliance standards.

CSS Styles GoLive CS also contains 35 CSS styles that are based on 2003/2004 color forecasts from leading publications like *Vogue*, *Wallpaper*, *Wired*, and *Communication Arts*.

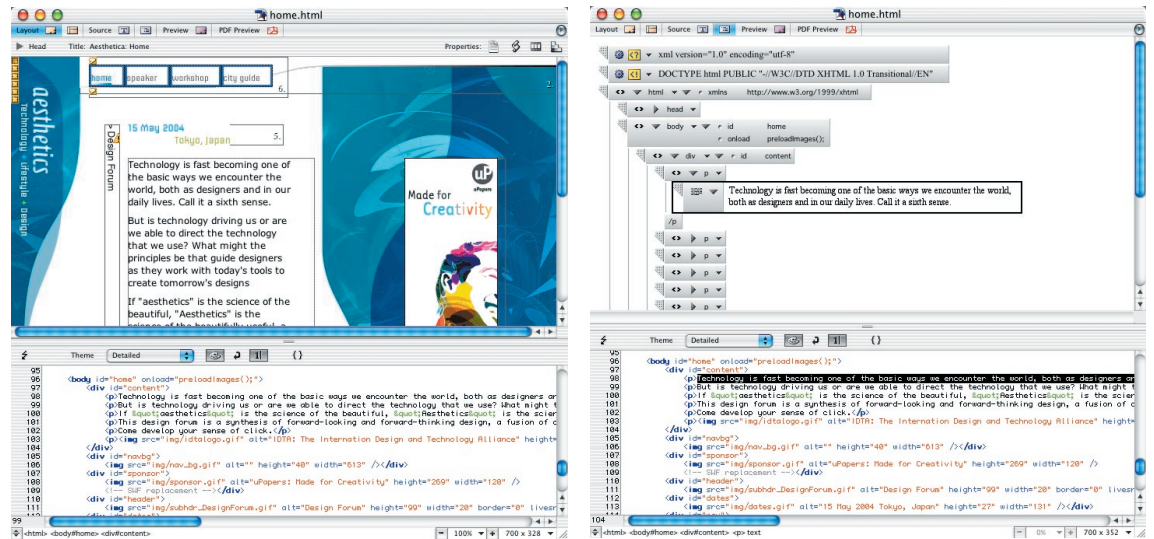
JavaScript functions To easily add interactivity to your pages, GoLive CS offers a library of sample JavaScript code snippets, including cookies, event handlers, browser specific elements, and more.

PHP applications You can sample PHP application snippet source code for a guest book, dynamic image gallery, and a shopping cart solution.

Configurable views

Not all Web designers are the same, so GoLive CS is made to accommodate a variety of tastes. Work in a layout view similar to any print design program or take advantage of the powerful Source Code Editor. Using the split view, you can manipulate elements in layout mode, while watching GoLive CS automatically update your page's code. Select an element or code snippet and GoLive CS highlights it in the other window.

Work side by side with Layout - Source Code, and Outline - Source Code windows. When you select an object in the Layout window, its corresponding code snippet is highlighted in the Source Code window.



Live Rendering palette

GoLive CS offers the only real-time rendering window for Web design. Make changes to your code, layout, or CSS, and view immediately them in a browser-like environment. On Windows, the Live Rendering palette integrates the core rendering engine of Internet Explorer; while on Macintosh it incorporates Opera, the world's leading standards-based browser.

Co-Author mode

With the GoLive Co-Author mode, you can set up a form-like interface for modifying text blocks on your pages. This allows writers and editors to make content changes without inadvertently changing the layout.

Site Wizard

Effortlessly create, import, and mount site files with the Site Wizard.

Multiple server publishing

You can now publish Web sites to more than one server using FTP, WebDAV, or a file system server. This allows you to maintain heavily trafficked sites in one centralized location.

Powerful tools that support industry standards

As a Web professional, you need to keep up with the latest refinements to industry standards and specifications. To make sure your sites are functional and accessible, GoLive CS now offers a powerful visual programming environment with support and verification for CSS Levels 1 and 2, JavaScript, PHP, QuickTime, SMIL, SVG, XHTML, XML, and more.

Professional CSS Level 2 authoring and viewing

GoLive CS offers comprehensive support for CSS 2, a new standard for communication over the Web. Its integrated editor lets you visually author CSS 2-compliant pages and check for support in different browsers and devices. Top features include:

CSS Editor Create styles using an integrated CSS Editor with powerful options and a visual preview of your styles. Add new classes, elements, and IDs, and store your styles in an external or page-specific file. Set text, font, box, background, and border properties, and then view the code snippet you've created. As you build a style, the CSS Editor instantly updates its visual preview, giving you real time feedback as you design.

Dragging and resorting Change the priority of different items in your CSS styles by using a visual interface to drag and re-sort style elements.

Layout CSS design GoLive CS now offers visual tools for selecting and applying CSS styles while in Layout mode. Selecting a text block and clicking the CSS button opens a window containing all of your site-wide styles. Hover your mouse over different tag options and you'll see a real-time preview in a special pop-up window. Check many different styles quickly and apply them in paragraph or inline modes, and then apply the one you want. You can also access same pop-up window through the Tools menu or the CSS Inspector.

Support for CSS standards GoLive CS now offers full CSS authoring support and validation, based on the W3C and 3GPP specifications for CSS Level 1, 2, and mobile profiles.

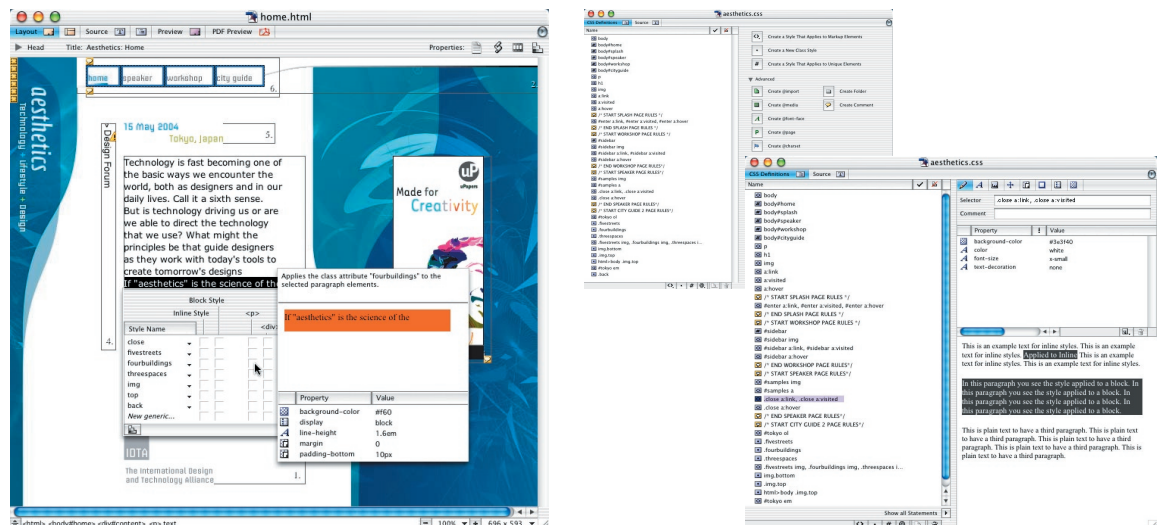
Advanced rule support Designers have long been frustrated by the need to create one file for the Web, another for users who want to print out pages, and still more for accessible sites and people surfing the Internet on mobile devices. GoLive CS now supports CSS @media, @import, and @font-face rules for building one page with different options for various devices and applications. Now you can develop a Section 508-compliant version of a certain page and another that allows users to print a clean copy of it.

CSS Rule Preview You can now use the CSS Rule Inspector to visually preview the results of the different rules set by a statement.

Style info tab In the "Style info" tab of the Layout CSS Inspector, you can see the CSS properties of a text selection.

CSS options in the Type menu You can now quickly assign CSS styles using options in the Type menu.

GoLive CS now offers a visual environment for authoring and applying CSS styles. Select a section of text, click the CSS button on the menu bar, and preview applications of different styles in real time.



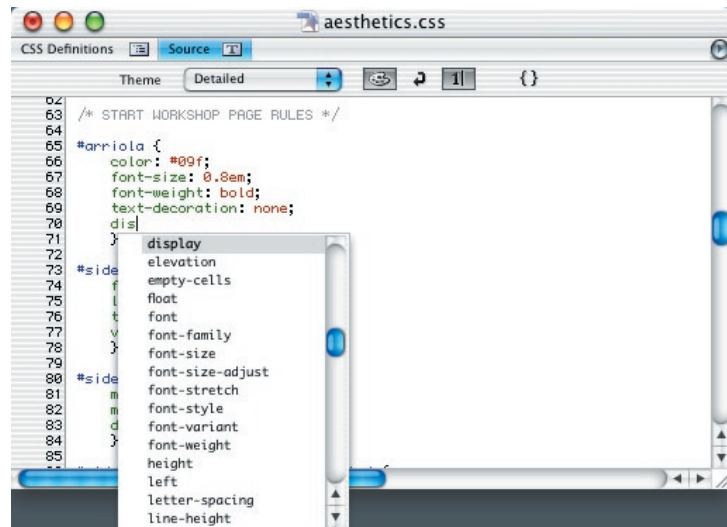
Source Code Editor

GoLive CS offers a completely rewritten Source Code editor with many new enhancements. Top new features include:

Source Code Smart Selection Double clicking on special boundary characters now lets you intelligently select the entire contents inside them.

Code completion When you're programming pages, GoLive CS stays one step ahead of you, giving you drag and drop options for tags before you write them. Simply select the correct option and save yourself the time of typing everything out by hand. The code-completion engine has syntax-aware support for CSS, JavaScript, PHP, SMIL, SVG, XML, and more.

GoLive CS now offers a context-sensitive code completion pop-up window. Simply select the tag you're looking for to speed the programming process.



360Code™ and code optimization GoLive CS offers a 360Code feature to ensure the integrity of the code that you've written, and also allows you to clean up your code (or that of others) with a powerful set of optimization tools. Specify exactly what should and should not be optimized or reformatted on a page or in a site. In addition, source code optimization works more than two times faster than in previous versions.

Visual JavaScript authoring GoLive CS has a completely new JavaScript programming environment with a new Source Editor engine, an improved user interface, and code completion tools. Using the Inspector palette, users now have visual access to JavaScript link, image, form, and event elements.

Snippets palette Use the Snippets palette to preview shared library, Smart Objects, components, stationary, and template assets within a site.

Customizable syntax coloring Thanks to new Source Themes options, you can customize the display and coloring of various syntax technologies.

Tag library editor GoLive CS offers a fully extensible database that allows you to add and customize tag libraries and technologies for use within the authoring environment.

Visual Source Code debugging You can now flexibly check the syntax of a page, site, or site selection. Find your way quickly to problem areas with line number references and color highlighting in Layout, Source, and Source Outline modes.

Tag Selector Using the Tag Selector, you can jump to sections within your code quickly, either for exploration or block selection of elements in Layout mode. Additionally, GoLive CS displays tags and object items with unique name identifiers to help you navigate sophisticated CSS-based page designs.

Code difference comparing GoLive CS can now run source code difference checking. Results come with line number flags, as well as special highlighting that focuses on areas that differ between the two selected files.

Query Editor With the new Query Editor, you can visually create sophisticated search and replacement parameters and use them on single pages, entire sites, or even selections within a site.

Quality, security, and accessibility testing with Watchfire™ WebXACT™

GoLive CS now has WebXACT support, a new feature powered by Watchfire. Using the WebXACT palette, you can automatically test sites for quality, privacy and compliance with Section 508 and W3C accessibility standards, and much more. The Adobe GoLive CS WebXACT palette is available on www.adobe.com for downloading.

Visual NTT DoCoMo i-mode Emoji authoring

Visually design pages for mobile devices in Japan, Europe and the US using NTT DoCoMo iconography. GoLive CS allows you to author and preview pages without using air time to test icon rendering on actual phones.

QuickTime enhancements

Unique among Web design tools, GoLive CS offers a full, authoring environment for QuickTime movies. New enhancements include:

QuickTime interactive authoring GoLive CS allows you to open, edit, and export 3GP, AVI, MOV, and MPEG-4 video source files within its QuickTime authoring environment. Then, you can use Apple's QuickTime Wired Action Programming Language to create rich content for the Web and mobile devices.

QuickTime interactive scripting GoLive CS adds the ability to author and debug QuickTime scripts with multiple event handlers within multiple script files. You can also import Photoshop .psd files and automatically generate QuickTime wired sprite objects within a MOV or MPEG-4 container.

QuickTime XML list integration Traditionally, integrating QuickTime with XML lists has been a difficult operation, involving a large amount of complicated hand coding. Now, you can visually link any XML movie list to QuickTime .mov movie database containers and place objects dynamically within a movie.

Mobile 3GPP and MPEG-4 authoring The QuickTime authoring tools in GoLive CS now support optimization and output of 3GP and MPEG-4 content for 2.5G and 3G mobile devices, based on 3GPP standards.

XHTML support

GoLive CS offers full eXtensible Hypertext Markup Language authoring support with the ability to convert between HTML and XHTML. You can also transform existing HTML site files into valid XHTML pages for Web and mobile devices.

RealOne™ interactive authoring

GoLive CS offers the ability to author and validate content for desktop and mobile devices supporting the RealOne browser using SMIL1 and SMIL2 with RealOne Extensions.

MMS slideshow support

GoLive CS enables visual authoring of Multimedia Messaging Services slideshows for 2.5G and 3G mobile devices.

Scaleable Vector Graphics (SVG) authoring

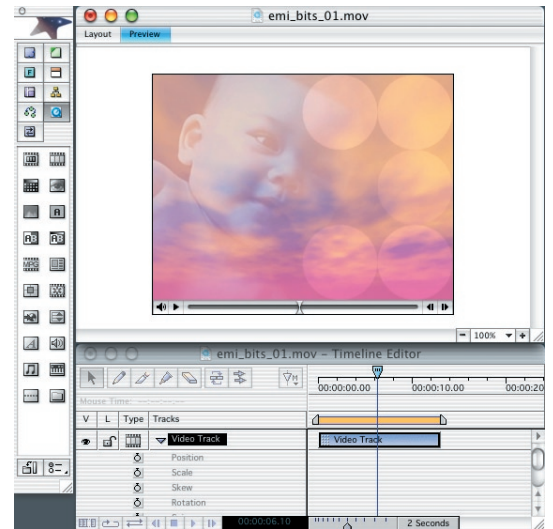
GoLive CS offers programming and debugging support for SVG 1.0, 1.1 and Tiny based on the W3C specifications.

Alias® Maya® 5.0 integration

Animations and other content created in Maya can now be exported using the Maya 5.0 Vector Rendering Engine and then brought into GoLive CS as Macromedia® Flash® MX content or Adobe Smart Objects components.

Availability and pricing

In the United States and Canada, Adobe GoLive CS for Mac OS X version 10.2, Windows 2000, and Windows XP (Home and Professional Editions) is expected to ship in the fourth quarter of 2003. The estimated street price for Adobe GoLive CS is \$399 (U.S.) for all platforms. Registered users of any version of Adobe GoLive can upgrade to the new version for an estimated street price of \$169 (U.S.). To register online, visit www.adobe.com. Please note that estimated street prices do not include taxes, shipping, handling, or other related expenses. Also, the information in this document is subject to change prior to the product shipping.



System Requirements†**Macintosh**

- PowerPC® G3, G4, G4 dual, or G5 dual processor
- Mac OS X v.10.2.4 through v.10.2.7
- 128 MB of RAM (192 MB recommended)
- 200 MB of available hard-disk space
- 16-bit monitor (24-bit recommended)
- CD-ROM drive
- QuickTime 6.3 with the QuickTime 3GPP Component required for multimedia features
- Internet Explorer 5.2.2, Netscape 7.0, AOL 5.0, or Opera 7.0.

Windows

- Intel® Pentium® III or 4 processor
- Microsoft® Windows® XP Professional Edition, XP Home Edition, or Windows 2000 with Service Pack 3
- 128 MB of RAM (192 MB recommended)
- 200 MB of available hard-disk space
- 16-bit monitor (24-bit recommended)
- CD-ROM drive
- QuickTime 6.3 with the QuickTime 3GPP Component required for multimedia features
- Internet Explorer 5.0 or 5.5; Netscape 4.x, 6.1, 6.2 or 7.0; AOL 6.0 or 7.0; or Opera 7.0

Estimated Street Price

\$399 (U.S.)

Estimated Street Price for Upgrade

\$169 (U.S.)

Expected Availability

Fourth quarter 2003

Adobe GoLive CS is a part of several Adobe solutions that solve different problems for users:

Adobe Creative Suite Adobe GoLive CS is a part of the Adobe Creative Suite. The Adobe Creative Suite combines full new versions of Adobe GoLive CS, Adobe Photoshop CS with ImageReady CS, Adobe Illustrator CS, Adobe InDesign CS, and Adobe Acrobat 6.0 Professional with the innovative new Version Cue™ file version manager, which lets you easily track iterations and quickly locate files. The Adobe Creative Suite is a complete design solution that gives today's creative professionals everything they need to create and publish content to print and the Web faster, more easily, and more affordably than ever. The estimated street price of the Adobe Creative Suite Premium Edition is \$1299 (U.S.) and \$999 (U.S.) for the Adobe Creative Suite Standard Edition. You can upgrade to the Premium Edition from Adobe Photoshop or the Adobe Web, Design, Publishing, or Video Collection for an estimated street price of \$749 (U.S.), or to the Standard Edition for an estimated street price of \$549 (U.S.).

Other language versions of GoLive CS French and German versions of GoLive CS are expected to ship within 90 days of the English version. Adobe also expects to ship Dutch, Italian, Japanese, Spanish, and Swedish versions of GoLive CS. The availability of other language versions, as well as all pricing, upgrade, and support policies for other countries, will be provided separately.

About Adobe Systems

Founded in 1982, Adobe Systems Incorporated (www.adobe.com), the leader in network publishing, offers a comprehensive line of software for enterprise and creative professional customers. Its products enable customers to create, manage, and deliver visually rich, compelling, and reliable content. Based in San Jose, California, Adobe is one of the world's largest software companies.