

ADOBE® FLASH® PLATFORM

Innovation that stands out, technology that fits in

Adobe Flash Platform is an integrated set of technologies surrounded by an established ecosystem of support programs, business partners, and enthusiastic user communities. Together, they provide everything needed to create and deliver the most compelling applications, content, and video to the widest possible audience.

The Flash Platform enables decision-support systems and multistep business applications that improve productivity and user acceptance, as well as compelling web applications, content, and video that monetize your assets and increase brand loyalty.

A complete system

The Flash Platform combines professional tools, an open source framework, ubiquitous clients, and scalable servers. Build applications and content from prototype to deployment, and produce video from planning to playback.

Expressiveness, consistency, and reach

Established, ubiquitous clients enable consistent delivery of expressive content and applications across the widest reach of browsers, operating systems, and devices. Reach over 98% of Internet-connected computers and over 800 million devices.

Agile design and development

Integrated tools and flexible workflows support independent but synchronized front-end design and back-end development. Get started quickly and go to market faster with rapid prototyping and iterative development.

Easy integration

Compatibility with leading tools and browsers, support for open standards, and cooperative development with major industry partners all mean that the Flash Platform easily integrates with your existing web, Java™, and .NET infrastructures. Leverage support for Eclipse, Ajax frameworks, web services, and application servers such as Adobe ColdFusion® and Websphere.

Flash Platform technologies

Clients

Adobe Flash Player
Adobe AIR™

Tools

Adobe Flash CS4 Professional
Adobe Flash Catalyst
Adobe Flex® Builder™

Framework

Adobe Flex

Servers

BlazeDS
Adobe Flash Media Server family

Related technologies

Adobe Creative Suite® 4
Adobe ColdFusion
Adobe LiveCycle® ES

User communities

The Flash Platform includes over one million designers and developers that share best practices, knowledge, and experience across a broad spectrum of disciplines, both online and in local communities.

Support programs

Programs ranging from user training to developer resources and community events promote innovation, support, and collaboration between Adobe and the Flash Platform community.

Partner network

The use of open standards and technologies in the Flash Platform facilitates collaboration with a broad array of technology and solutions partners.



For more information

For more details on Adobe Flash Platform, visit www.adobe.com/flashplatform.



Adobe

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

Adobe, the Adobe logo, Adobe AIR, the Adobe AIR logo, the Adobe Flash logo, ColdFusion, Creative Suite, Flash, Flex, Flex Builder, and LiveCycle are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Java is a trademark or registered trademark of Sun Microsystems, Inc. in the United States and countries. All other trademarks are the property of their respective owners.

© 2008 Adobe Systems Incorporated. All rights reserved. Printed in the USA.
95011837 11/08