

Adobe DIGITAL EDGE AWARDS.

FAQs >>>

How do I enter?

Entries need to be submitted via the Digital Edge Entry Portal. Simply follow the steps on the [Digital Edge Awards](#) page and select your subject area from the drop-down. Don't forget to check you meet all of the entry requirements and make sure you use a UK university email address.

Can I enter as a team?

A team of up to six students can enter together. From your team, you'll need to allocate one member to submit the entry and take on the admin duties. The 'submitter' must credit all team members within the entry, and all members will need to [register for team](#) entry. Team members must be studying a subject that is eligible to respond to the same brief (which you can check using the drop-down on the [Digital Edge Awards](#) page), and meet all eligibility requirements outlined in the [Official Rules](#). If you are still unsure, reach out to us at digedge@adobe.com for confirmation.

Do I have to pay?

Nope! The Adobe Digital Edge Awards are completely free to enter.

What's the judging criteria?

Your work will be reviewed against four key themes: Creativity, Digital Literacy, Originality, and Overall Quality. The full judging criteria is set out in the [Official Rules](#), but you can also view them [here](#).

When will the winners be announced?

Winners will be announced in summer 2022. Don't worry – if you've registered for updates, we'll keep you posted. If you haven't, you can do that [here](#).

Can I get help from my friends, who are creatives?

All contributors must meet the submission criteria in the [Official Rules](#). If you're teaming up with someone from a different course, you must check their course is also eligible to respond to the same brief. You can double-check this by selecting the courses your friends study on the [Digital Edge Awards](#) page. If you are still unsure, reach out to us at digedge@adobe.com for confirmation.

How do I get access to Adobe Creative Cloud?

Many universities provide free access to Creative Cloud for students. Firstly, check with your institution to see if your degree programme offers this. If not, students with a valid student email address can save 65% on Creative Cloud. Plus, you can also get a free 7-day trial to help you create your submission.

For submission instructions, go to: adobe.com/go/digitaledgeawards

Entries close at 23:59 on 31 May 2022 (GMT).

Terms, conditions and exclusions apply.

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My uni doesn't set assignments in Creative Cloud – can I still get involved?

Yes! You can use Creative Cloud to reimagine an assignment you've been given and submit your new creation. Just make sure you mention this when you submit by ticking the relevant boxes.

Will using more apps in my submission increase my chances of winning?

At least 50% of your submission needs to be created with Adobe Creative Cloud apps. Judges may look at how you have used a range of tools to create your entry, however, whether you use one or more of the apps is completely up to you.

How will you use the content I submit?

Examples of entries may be used for marketing purposes. Please see the [Official Rules](#) for more information.



What if I don't know how to use the Creative Cloud apps?

Learning new things can be a daunting challenge, but the Adobe YouTube channel is here to help. You'll find loads of tutorials and breakdowns to give you the digital skills employers are after. Don't worry, it can be a lot easier than it looks!

Why might I be invited to an interview call?

If you're lucky enough to make the shortlist, we may ask for a quick video call regarding your submission. This is just to chat through a few things like how you created it, what your inspiration was, what challenges you faced along the way – that kind of stuff. Please note recordings of these sessions may also be used for marketing purposes. You can read up about that in the [Official Rules](#).

What do I do now?

If you're ready to go, get creating! Show your lecturers how the next generation does things. And don't forget to [register your interest](#) to get all the updates on this year's [Digital Edge Awards](#).

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