



Adobe DIGITAL EDGE AWARDS.

THE CRITERIA >>>



Here's a sneak peek at what the expert judges will be looking for when reviewing your work. All submissions will be judged against the same four key themes:

25% Creativity

Judges will be assessing how you've made use of Adobe Creative Cloud's digital tools to assist you on your creative journey. From understanding your topic to developing your solution, they're looking for work that shows you've considered how best to bring your project to life.

25% Digital Literacy

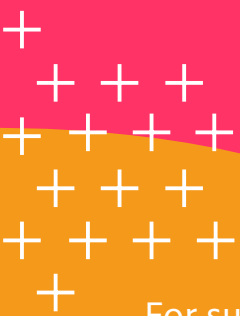
Think carefully about your audience, medium, and message. How do you want to break down your project and share the information? If it's evident you've used various digital tools to create your entry – and most importantly, that you've used them wisely, you'll do well here.

25% Originality

Make sure your project is engaging and compelling. The judges will be searching for work that showcases ideas and theories in original ways. How can you make your creation unique to you? Remember you have a lot of tools at your disposal that can help with this.

25% Overall quality

Pay attention to every last detail to ensure you produce a high-quality submission. Check that your work is free from errors. Make sure it follows best practices and looks the part too. It should communicate the core elements of your assignment clearly and concisely.



Entries must either be in response to a university assignment set in the academic year 2021/22, or a reimagining of an assignment where you think the Creative Cloud apps will take it to the next level.

Good luck!

For submission instructions, go to: adobe.com/go/digitaledgeawards

Entries close at 23:59 on 31 May 2022 (GMT)

Terms, conditions & exclusions apply.

